Healthcare Cybersecurity Market - Forecasts from 2017 to 2022

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Abstracts

Healthcare cybersecurity is a thriving market for players in the industry are increasingly going digital with demand for electronic medical records and virtual information systems expanding in recent years. As medical records contain a lot of information that can be used for identity theft and fraud personal health information possesses a high value on the black market. The proliferation of cyber threats is thus a serious concern, thus driving the healthcare cyber security market. In 2022, the market for Global Healthcare Cyber Security is projected to witness compound annual growth rate of 12.73% over the forecast period. Factors driving the market growth are the availability of specialized skilled workforce, digitization of healthcare data, robust pace of research and development in healthcare demanding big data and penetration of digital technology across emerging nations. Geographically North America and Europe are expected remain market leaders over the projected period with Asia-pacific experiencing high growth.

Research Methodology

This section provides an anatomy of the research process followed for calculating market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

Market Dynamics

In this section, the entire market is explained along with various drivers, restraints, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations

which are determining the market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Healthcare Cyber Security Market has been segmented on the basis of the type of threat, solution, end use and geography as follows:

By Type of Threat
Malware

Distributed Denial of Service (DDoS)

Advanced Persistent Threat (APT)

Spyware,

Lost/Stolen Devices

By Solution
Identity and Access Management

Risk and Compliance Management

Antivirus and Antimalware

DDoS Mitigation

Others

By End-User
Pharmaceutical Enterprises

Health Insurance Sector

Hospitals

Laboratories

By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

The Middle East and Africa

Asia Pacific

Market Players

The competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Symantec, Trend Micro, and Cisco Systems and IBM among others.

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