

# Healthcare Adhesive Tape Market - Forecasts from 2019 to 2024

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## Abstracts

The healthcare adhesive tape market is projected to grow at a CAGR of 6.40% to reach US\$13.777 billion in 2024 from US\$9.496 billion in 2018. Healthcare adhesive tapes are primarily designed for wound closure and for the fixture of medical devices and wearable sensors on the body. The demand for healthcare adhesive tapes is majorly driven by the rising number of injuries and accidents globally. Rising prevalence of wearable sensor technologies and the growing number of medical tests requiring the attachment of different medical devices and sensors on the body are the factors that are driving the healthcare adhesive tape market growth. Geographically, the North American and European regions are expected to have a substantial share in the market on account of early adoption of technology and high investment in healthcare. The Asia Pacific market will witness impressive growth during the forecast period due to rising population and growing healthcare sector in budding economies.

## DRIVERS

Rising number of injuries and accidents globally.

Burgeoning adoption of wearable sensor technology in healthcare.

## RESTRAINTS

Restricted use of these tapes due to prolonged use or high skin sensitivity.

## INDUSTRY UPDATE

In January 2019, tesa SE expanded its productivity and R&D capacity in the Asia Pacific

region with a total investment of \$30 million.

The major players profiled in the Healthcare Adhesive tape market include 3M, tesa SE, Nitto Denko Corporation, AVERY DENNISON CORPORATION, Henkel Corporation, Scapa Group plc, Lohmann GmbH & Co.KG, GERGONNE GROUP., Parafix Tapes & Conversions Ltd., BSN Medical, and PAUL HARTMANN Limited.

## Segmentation

The healthcare adhesive tape market has been analyzed through the following segments:

### By Coating Technology

Solvent-based

Hot-Melt-based

Water-based

Others

### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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