

Green Coating Market - Forecasts from 2019 to 2024

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Abstracts

The green coating market is projected to grow at a CAGR of 4.82% to reach US\$101.121 billion by 2024, from US\$76.256 billion in 2018. Growing stringent regulations regarding the VOC emissions is forcing coating manufacturers to develop green coatings. Rising demand across industries such as automotive and architecture for sustainable coating solutions to replace solvent-borne coatings is another major driver of green coating market. Capacity expansion by green coating manufacturers will further continue to bolster the growth of green coating market. Geographically, North America holds the major market share on account of strict environmental regulations coupled with high awareness and R&D investment to develop environmental-friendly coating solutions.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the

Green Coating value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Green Coating market.

Major industry players profiled as part of the report are Akzo Nobel N.V., PPG Industries, Inc., The Sherwin-Williams Company, Hempel, and Nippon Paint among others.

Segmentation

Green Coating market has been analyzed through following segments:

By Type

High-Solids

Waterborne

Powder

UV-cured

By Application

Architectural Coating

Wood Coating

Automotive Coating

Industrial Coating

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Others

Europe

United Kingdom

Germany

France

Others
Middle East and Africa
Saudi Arabia
UAE
Israel
Others
Asia Pacific
China
Japan
South Korea
India
Others

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