

Global Workplace Transformation Market - Industry Trends, Opportunities and Forecasts to 2023

<https://marketpublishers.com/r/G97AEDD7AFAEN.html>

Date: December 2017

Pages: 82

Price: US\$ 3,600.00 (Single User License)

ID: G97AEDD7AFAEN

Abstracts

Global Workplace Transformation market is anticipated to grow at a CAGR of 22.45% during the forecast period to grow to US\$17.488 billion by 2023, increasing from US\$5.188 billion in 2017. The major factor driving the demand for workplace transformation services is rising need for reducing operational costs in various verticals. Implementation of digital transformation in the workplace helps in interact with the customers virtually and reducing the travel and telecommunication costs.

The business organizations that have employed digital transformation in their workplace and have witnessed greater employee satisfaction and higher efficiency. Corporate organizations around the globe are recognizing the need for changing their workplace and transforming it, as a result, the global workplace transformation market is increasing.

Major drivers for the global workforce transformation market over the next five years are rising adoption of new technologies, changing the environment of the workplace, and procedures supported by organizational restructuring and reorganizing. Other factors expected to degenerate the demand for workplace transformation services are issues related to transformation and integration of processes along with lack of training and education among the workforce.

Research Methodology

The report provides a brief introduction to the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

Market Dynamics

This section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the workplace transformation market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

The major players discussed in this report include Accenture PLC, Cisco Systems, Inc., Cognizant Technology Solutions Corporation, HCL Technologies Limited, Citrix Systems, Inc., Wipro Limited, Unisys Corporation, IBM Corporation, Tata Consultancy Services Limited, Infosys Limited and Intel Corporation.

Global workplace transformation market has been segmented by services, end-user industry, and geography:

By Services

- Enterprise Mobility and Telecom
- Unified Communication and Collaboration
- Workplace Up gradation and Migration
- Asset Management
- Workplace automation
- Application management
- Others

By End-user Industry

- Government
- Healthcare and Life Sciences
- Manufacturing and Automotive
- Retail
- Transportation and Logistics
- Media and Entertainment
- Telecom and Information Technology
- Others

By Geography

- North America
- South America
- Europe

Middle East and Africa (MEA)
Asia Pacific (APAC)

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Scope of the Study
- 1.3. Currency
- 1.4. Assumptions
- 1.5. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources
- 2.3. Validation

3. KEY FINDINGS OF THE STUDY

4. MARKET DYNAMICS

- 4.1. Drivers
- 4.2. Restraints
- 4.3. Opportunities and Market Trends
- 4.4. Market Segmentation
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Industry Value Chain Analysis
- 4.7. Industry Regulations
- 4.8. Scenario Analysis

5. WORKPLACE TRANSFORMATION MARKET FORECAST BY SERVICES (US\$ BILLION)

- 5.1. Introduction
- 5.2. Enterprise Mobility and Telecom

- 5.3. Unified Communication and Collaboration
- 5.4. Workplace Up gradation and Migration
- 5.5. Asset Management
- 5.6. Workplace automation
- 5.7. Application management
- 5.8. Others

6. WORKPLACE TRANSFORMATION MARKET FORECAST BY END-USER INDUSTRY (US\$ BILLION)

- 6.1. Introduction
- 6.2. Government
- 6.3. Healthcare and Life Sciences
- 6.4. Manufacturing and Automotive
- 6.5. Retail
- 6.6. Transportation and Logistics
- 6.7. Media and Entertainment
- 6.8. Telecom and Information Technology
- 6.9. Others

7. WORKPLACE TRANSFORMATION MARKET FORECAST BY GEOGRAPHY (US\$ BILLION)

- 7.1. Introduction
- 7.2. North America
- 7.3. South America
- 7.4. Europe
- 7.5. Middle East and Africa (MEA)
- 7.6. Asia Pacific (APAC)

8. COMPETITIVE INTELLIGENCE

- 8.1. Market Share Analysis
- 8.2. Strategies of Key Players
- 8.3. Recent Investments and Deals

9. COMPANY PROFILES

- 9.1. Accenture

- 9.1.1. Overview
- 9.1.2. Financials
- 9.1.3. Products and Services
- 9.1.4. Key Developments
- 9.2. Cisco Systems, Inc.
 - 9.2.1. Overview
 - 9.2.2. Financials
 - 9.2.3. Products and Services
 - 9.2.4. Key Developments
- 9.3. Cognizant Technology Solutions Corporation
 - 9.3.1. Overview
 - 9.3.2. Financials
 - 9.3.3. Products and Services
 - 9.3.4. Key Developments
- 9.4. HCL Technologies Limited
 - 9.4.1. Overview
 - 9.4.2. Financials
 - 9.4.3. Products and Services
 - 9.4.4. Key Developments
- 9.5. Citrix Systems, Inc.
 - 9.5.1. Overview
 - 9.5.2. Financials
 - 9.5.3. Products and Services
 - 9.5.4. Key Developments
- 9.6. Wipro Limited
 - 9.6.1. Overview
 - 9.6.2. Financials
 - 9.6.3. Products and Services
 - 9.6.4. Key Developments
- 9.7. Unisys Corporation
 - 9.7.1. Overview
 - 9.7.2. Financials
 - 9.7.3. Products and Services
 - 9.7.4. Key Developments
- 9.8. IBM Corporation
 - 9.8.1. Overview
 - 9.8.2. Financials
 - 9.8.3. Products and Services
 - 9.8.4. Key Developments

9.9. Tata Consultancy Services Limited

9.9.1. Overview

9.9.2. Financials

9.9.3. Products and Services

9.9.4. Key Developments

9.10. Infosys Limited

9.10.1. Overview

9.10.2. Financials

9.10.3. Products and Services

9.10.4. Key Developments

9.11. Intel Corporation

9.11.1. Overview

9.11.2. Financials

9.11.3. Products and Services

9.11.4. Key Developments

List of Tables

List of Figures

I would like to order

Product name: Global Workplace Transformation Market - Industry Trends, Opportunities and Forecasts to 2023

Product link: <https://marketpublishers.com/r/G97AEDD7AFAEN.html>

Price: US\$ 3,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G97AEDD7AFAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

