

Global Wine Market - Forecasts from 2019 to 2024

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Abstracts

The global wine market is projected to grow at a CAGR of 1.98% during the forecast period. Wine, made from fermented grapes, is a rich source of antioxidants and promotes longevity. It helps in combating inflammation, reducing heart diseases, and promotes healthy gut bacteria. The demand for the global wine market is driven by the increasing demand for wine due to increased consumption for its health benefits and innovation in flavor and advanced distribution channels. It is also supported by the increasing disposable income of the people. However, various stringent government regulations on wine products worldwide will be a restraint in the market growth. The Asia Pacific is the fastest-growing region in the market due to the increasing disposable income, increasing awareness about the benefits of wine, and the rising trend or shift towards westernization.

The “Global Wine Market – Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, distribution channel, and geography.

The global wine market has been segmented based on type, distribution channel, and geography. Based on type, the market is segmented as red, white, and others. By distribution channel, the market is segmented as offline and online.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and Asia Pacific regions. The report also

analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the producers.

Major players in the global wine market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the global wine market.

Segmentation:

By Type

Red

White

Others

By Distribution Channel

Offline

Online

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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