

Global Surfactants Market - Forecasts from 2018 to 2023

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Abstracts

The Global Surfactants market is projected to expand at a CAGR of 4.96% over the forecast period of 2017 - 2023. Surfactants are materials that lower the surface tension (or interfacial tension) between two liquids or between a liquid and a solid. They play an important role as cleaning, wetting, dispersing, emulsifying, foaming, and anti-foaming agents in many practical applications and products, including paints, emulsions adhesives, inks, biocides, shampoos, detergents, insecticides and etc. Rising demand for personal care products on account of rapid urbanization is boosting the demand for surfactants in the personal care industry. In the current crop production environment, the need to achieve maximum economic performance from each input is greater than ever. Growing population across the globe is demanding high-production of agricultural products. The global population has increased from 7.358 billion in 2015 to 7.53 billion in 2017 (source: The World Bank Group). As a result of which, the surfactant technology is increasingly being utilized in making high-performance insecticides and pesticides. Surfactants are used to prepare crop care formulations that play a major role in increasing agricultural output to feed growing populations. The market is expected to grow at a fast pace over the forecast period owing to the increasing adoption of surfactants in a number of industries and key players opening surfactants plants in countries such as China, Saudi Arabia and etc. to increase their consumer base. In April 2017, Maydan Industry, Ahmad Kassim Al-Amoudi Group Co. Ltd and South Korean company SFC signed a joint venture to establish a manufacturing plant in PlasChem Park. However, fluctuating crude oil prices and environmental concerns regarding the use of synthetic surfactants can restrain the growth of market.

By Type of Product

By type of product, the global surfactants market is segmented as nonionic, anionic, cationic, amphoteric and others. Others include biosurfactants, polymeric surfactants and electronic surfactants. Nonionic and anionic surfactants hold a significant share in

the market owing to its usage in a number of applications such as wetting agents, food ingredient, polishes, cleaners, laundry and dishwasher detergents, concrete plasticizer and etc.

By Industrial Vertical

By industrial vertical, the global surfactants market is segmented as agriculture, healthcare, textile, construction, oil and gas, personal care and others. Others include mining, plastics, pulp and paper and leather industry. Personal care industry holds a significant share in the owing to the growing demand for personal care products across the globe.

By Geography

Geographically, the global surfactants market is segmented as North America, Europe, Middle East & Africa, Asia-Pacific and South America. Asia Pacific is expected to grow at a fast pace over the forecast period on account of growing urbanization and market players setting surfactants plants in countries such as China.

Competitive Intelligence

The global surfactants market is competitive owing to the presence of a large number of regional and global players in the market. The key players are BASF SE, Akzo Nobel N.V., 3M, Huntsman International LLC, Mitsubishi Chemical Corporation, Chempri B.V., Kao Corporation, Clariant, Air Products and Chemicals, Inc., and Brenntag Specialities, Inc.

Segmentation

The Global Surfactants market has been analyzed through following segments:

By Type

Nonionic

Anionic

Cationic

Amphoteric

Others (Polymeric and Bio surfactants, electronic)

By Industry Vertical

Agriculture

Healthcare

Textile

Construction

Oil and Gas

Personal & Home Care

Others

By Geography

North America

US

Canada

Mexico

Others

South America

Brazil

Argentina

Others

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France

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Israel

UAE

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Asia Pacific

China

India

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Australia

Others

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