

# Global Software Defined Networking (SDN) Market - Industry Trends, Opportunities and Forecasts to 2023

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### **Abstracts**

Global Software Defined Networking Market is set to expand at a CAGR of 51.64% to increase from US\$847.667 million in 2018 to US\$6,799.308 million in 2023. Software Defined Networking (SDN) is a process of computer networking that allows users to manage network services with ease, and control them with efficiency. SDN plays a major role in managing the typical network in an organization by executing customized and an automated service for big data mining and easing the data traffic. This technology has revolutionized the networking structure by providing a flexible ways to manage and delegate complex networks through efficient resources and data traffic management. Rising demand for better technologies and surging cloud services are expected to fuel the market growth of SDN. Another positive factor impacting the market is the need for simplifying the task of networking and to reduce the requirement for traditional networking structure.

North America accounted for the major share of the SDN market in 2017. Asia Pacific region is projected to witness the fastest growth over the forecast period and is expected to become the second biggest market by 2023. Furthermore, the growing need for technological advancements in this region is the way forward for the key market players.

#### Segmentation

The global Software Defined Networking market has been segmented by components, end-user, industry and geography.

By Components Software



### Hardware

Services

**Professional Services** 

**Managed Services** 

By End-User

Large Enterprises

Medium Enterprises

**Small Enterprises** 

By Industry

Communication and Technology

**BFSI** 

Retail

Education

Others

By Geography

North America

South America

Europe

Middle East and Africa

Asia Pacific



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