

Global Security Advisory Services Market - Forecasts from 2020 to 2025

<https://marketpublishers.com/r/G57CDB1055AEEN.html>

Date: August 2020

Pages: 124

Price: US\$ 3,950.00 (Single User License)

ID: G57CDB1055AEEN

Abstracts

The global security advisory services Market is projected to grow at a CAGR of 21.33% to reach US\$29.167 billion by 2025 from US\$9.143 billion in 2019.

There is an increase in the adoption of information communication, and technology, data encryption, and cybersecurity solutions by different end-user industries. These industries include BFSI, communication and technology, automobile among others and they are doing this to achieve scalability, protect identities and transactions, reduce operational costs, decrease uptime and encrypt the sensitive data generated and protection of the digital signatures in order to prevent data breaches is increasing the demand for effective encryption solutions. These factors are thereby leading to a surge in the demand for such solutions and bolstering the market growth over the forecast period.

Some of the examples of product launches and offerings are as follows:

Novacoast, a company involved in the provision of various services under the segments including development, identity, and access, security, and compliance also offers a variety of cybersecurity advisory services such as “Incident Response”, “DDOS Assessment”, and

“Threat Hunting” among others. Their incident response solutions offer the clients with persistent threat management, forensics, and containment solutions. The DDOS assessment is a solution that is being provided is for end-users such as hospitals, public utility providers among others. These solutions aid the end-users to prevent the DDOS attack, which can result in the websites being shut down and different IT services disabled. In addition, Threat Hunting is a curated solution that facilitates the detection of threats by monitoring the data feeds, investigation of suspicious behaviors, activity analysis among other features.

Tata Consultancy Services Limited, which also among one of the leading companies globally dealing in the provision of a host of services to various end-users offers cybersecurity

advisory, assessment, and architecture services.

Some of the solutions include Identity and Access Management (offers IAM maturity assessment, IAM architecture, and product evaluation) Enterprise Vulnerability Management (offers vulnerability assessment, penetration testing, and ethical hacking), Digital Forensics and Fraud Management (offers host of solutions including privacy impact assessment, supplier risk framework, and maturity assessment, etc.)

The communication and technology industry to hold a considerable share over the forecast period owing to the fact that the user data is being generated in voluminous amounts, which is leading to an increasing and faster adoption of various ICT solutions. Moreover, the military and defense sector is estimated to increase its share over the forecast period owing to the fact that there are rising concerns regarding the security information and confidential information about various technology and assets of the country.

The communications and technology industry to hold a considerable share over the forecast period. This is attributed to the increasing penetration of internet the rising availability of high-speed internet at affordable prices, thus leading to the generation of voluminous amounts of user data. Due to this, the user data is being put at risk, which is a direct consequence of increasing cybercrimes and cyber-attacks in recent years, which has led the various service providers to adopt security advisory services. Moreover, the military and defense sector is estimated to increase its market share over the forecast period, as there is a lot of data such as defense technology, state secrets, and the information that are at risk to spies and other ransomware agents. This not only has resulted in the deployment and adoption of other ICT solutions but security advisory

solutions as well, and is contributing to the market share this segment holds

The North American region is estimated to hold a noteworthy market share growth over the forecast period owing to the rising instances of data theft, and the well-positioned Communication and Technology Industry. The Asia Pacific region is estimated to improve its market share over the forecast period due to rising adoption in the BFSI sector and the initiatives being taken by the government.

The North American region is estimated to hold a significant share over the forecast period owing to the fact that as the incidences of cybercrimes and cyber-attacks are increasing and are leading to exploitation of the user data being generated due to the rising usage of internet services. Moreover, the well-developed communication and telecommunication industry is also contributing to the market share of the region. In addition, the Asia Pacific region is estimated to hold a significant share over the forecast period owing to the fact that the government of countries such as India is taking extensive measures to adopt such solutions to minimize the number of phishing emails and financial frauds, which surging at a decent rate in the country.

Segmentation:

By Application

Penetration Testing

Vulnerability Management

Risk Management Strategy

Incident Response

Compliance Management

Security Program Development

Chief Information Security Officer Advisory and Support

By Enterprise Size

Small

Medium

Large

By End-User Industry

Communication and Technology

Government

Military and Defence

Manufacturing

Healthcare

BFSI

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

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