

Global Polyurethane Market - Forecasts from 2019 to 2024

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Abstracts

The global polyurethane market is projected to grow at a CAGR of 6.16% to reach US\$84.055 billion by 2024, from US\$58.732 billion in 2018. Polyurethane is a plastic material which exists in various forms. It is versatile and is used in a wide variety of applications to create all kinds of consumer and industrial products. Furniture is one of the major end-users for polyurethane products. Burgeoning demand for sophisticated and furnished wooden products among the urban population owing to modern lifestyle and rising disposable income is augmenting the demand for polyurethane in the market. The market is expected to grow at a good pace owing to growing construction activities in developing countries. Increasing demand for wearable electronics and other electronic products is expected to augment the demand for polyurethane products.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the polyurethane value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global polyurethane market.

Major industry players profiled as part of the report are BASF SE, The Dow Chemical Company, Covestro AG, Huntsman International LLC, Eastman Chemical Company, Mitsui Chemicals, Inc., Mitsubishi Chemical Co., Ltd., Tosoh Corporation, DIC Corporation, and PSI Urethanes, Inc.

Segmentation

The global polyurethane market has been analyzed through following segments:

By Type

Flexible Polyurethane Foam

Rigid Polyurethane Foam

Thermoplastic polyurethane

Others

By Product Form

Foam

Resin

CASE (Coating, Adhesives, Sealants, and Elastomer)

By Application

Automotive

Building and Construction

Furnishing

Electronics

Packaging

Others

By Geography

North America

USA

Canada

Mexico

Others
South America
Brazil
Argentina
Others
Europe
Germany
France
United Kingdom
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
India
Others

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