

# Global Plastic Additives Market - Forecasts from 2019 to 2024

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## Abstracts

The global plastic additives market is projected to grow at a CAGR of 4.65% to reach US\$60.230 billion by 2024, from US\$45.861 billion in 2018. Almost every activity in modern life is influenced by plastics and many depend entirely on plastic products. All these products are made from essential polymer mixed with a complex blend of materials known as additives. These are chemical substances which, when used in small quantities, improve product properties such as scratch resistance or surface gloss. Growing penetration of plastic products in a number of industries such as automotive, construction, packaging and etc. is driving the plastic additives market growth. Plastic additives are widely used in industries as they enhance the plastic product quality and also reduces the production cost. Geographically, Asia Pacific is expected to grow at a good pace owing to the flourishing automotive sector and growing construction activities in the region. However, stringent regulation against the use of plastics in some countries can restrain the market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies

and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the plastic additives value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global plastic additives market.

Major industry players profiled as part of the report are BASF SE, Arkema, DowDuPont, Evonik Industries AG, LANXESS, ADEKA CORPORATION, Wacker Chemie AG, Clariant, SABO S.p.A., and Eriez Manufacturing Co.

## Segmentation

The global plastic additives market has been analyzed through following segments:

### By Type

Biostabilisers

Antioxidants

Antistatic agents

Plasticisers

Flame Retardants

Fragrances

Others

### By Type of Plastic

Polyethylene

Polyurethanes

Polyvinyl Chloride (PVC)

Polyamide

Others

### By End-User Industry

Automotive

Construction

Packaging

Transportation  
Others  
By Geography  
North America  
USA  
Canada  
Mexico  
Others  
South America  
Brazil  
Others  
Europe  
Germany  
France  
United Kingdom  
Others  
Middle East and Africa  
Israel  
Others  
Asia Pacific  
China  
Japan  
India  
Others

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