

# Global Pico Projector Market - Forecasts from 2018 to 2023

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## Abstracts

Global pico projector market is projected to witness a compound annual growth rate of 20.93% during the forecast period, reaching a total market size of US\$2577.56 million in 2023 from US\$824.15 million in 2017. Proliferation of smartphones integrated with pico projectors is anticipated to trigger the growth rate of the pico projector market globally. Owing to the continuous improvements in the non-embedded pico projectors, the market for these types of projectors is anticipated to show the highest growth rate over the forecast period. Increasing adoption rate of a wide range of pico projector-embedded devices like digital camcorders, digital photo frames, laptops and gaming consoles will result in moderate price erosion over the next few years.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the Pico Projector value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are Lenovo Group Limited, LG Electronics, ZTE Corporation, Acer Inc., Samsung Electronics Co., Ltd, Sony Corporation, WowWee Group Limited, MicroVision Inc., RIF6, LLC, Cremotech Co., Ltd, and Koninklijke Philips N.V.

## Segmentation

### By Type

Standalone projector

USB projector

Media player projector

Laser projector

Embedded projector

### By Type

Digital Light Processing (DLP)

Laser Beam Steering (LBS)

Liquid Crystal on Silicon (LCoS)

Holographic Laser Projection

## By End User Industry

Healthcare

Aerospace and Defense

Consumer Electronics

Others

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North America

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Europe

Middle East and Africa

Asia-Pacific

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