

# Global Pet Grooming Market - Forecasts from 2020 to 2025

<https://marketpublishers.com/r/G5E75B865801EN.html>

Date: February 2020

Pages: 121

Price: US\$ 3,950.00 (Single User License)

ID: G5E75B865801EN

## Abstracts

Global pet grooming market is projected to grow at a CAGR of 4.76% during the forecast period, reaching a total market size of US\$22.589 billion in 2025 from US\$17.092 billion in 2019. Pet grooming refers to hygienic care and cleaning of a pet, as well as a process by which a pet's physical appearance is enhanced. Pet grooming washing, flea treatment, teeth cleaning, clipping & trimming, nail cutting, and coat conditioning for pet dogs, cats and other pet animals. People are getting more conscious about their pets health and hygiene. Pet grooming products include clippers & scissors, brush & combs, and shampoo & conditioners. Consumers are opting for organic or natural products for their pets. Organic and natural pet products constitute to premium segment.

## Market Drivers

Pet grooming market is rising due increase in pet humanization concept, adoption of shelter pets, and the booming demand for mobile pet grooming services. Owners willing to enroll and make their pet participate in pet grooming shows such as Groom Expo and Atlanta pet fair are giving rise to pet grooming products. Easy availability of products, high-quality pet food, high-end accessories, and rising availability of variety of pet grooming services are helping the pet grooming market to grow significantly. Boarding, grooming, and training facilities are more easily accessible to the owners.

Manufacturers and retailers are using various marketing strategies like product innovation, product line expansion, and customization. Increase in online pet grooming products is a leading factor for expansion of market. Pet grooming businesses are trying innovating new products like deodorants, dog sunscreen, and other cosmetics products. Grooming expos are boosting the pet grooming products market.

## By Geography

Regionally the global pet grooming market is classified into North America, South America, Europe, Middle East, and Africa, and the Asia Pacific. The report also analyses major countries across these regions with complete analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

North America holds the largest market share owing to the rising number of pet owners in countries like the U.S. and Canada. According to the American Pet Products Association, almost 85 million households have a pet while the pet ownership has surged from 30 per cent to 68 per cent of all households over the last 30 years. Europe and APAC will witness a significant market growth rate during the forecast period owing to the changing culture and rising awareness about different pet grooming products.

## Segmentation

The global pet grooming market is segmented by product type, distribution channel, and geography:

### By Product Type

Shampoo & Conditioners

Brushes & Combs

Clippers & Scissors

Others

### By Distribution Channel

Online

Offline

### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

UAE

Others

Asia Pacific

China

Japan

South Korea

India

Others

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