

# Global Pet Food Market - Forecasts from 2018 to 2023

<https://marketpublishers.com/r/G655CA1E018EN.html>

Date: March 2018

Pages: 94

Price: US\$ 3,800.00 (Single User License)

ID: G655CA1E018EN

## Abstracts

The global pet food market was valued at US\$90.822 billion in 2017 and is projected to expand at a CAGR of 3.76% over the forecast period to reach US\$113.33 billion by 2023. Pet food is the food material consumed by the pets which are sold either in pet stores or in the supermarkets. Pet food is specific according to the type of animal like dog food or fish food or cat food. Rising disposable income in regions with high pet ownership is increasing the capacity of people to spend on pet food. Moreover, increasing pet humanization across many regions is increasing the demand for quality food products for pets. Availability of a wide range of pet food products with diverse flavors and nutritional values is driving the global pet food market. Strategic mergers and acquisitions by the existing market players and increasing investments in pet food industry by the private equity firms are further contributing to the market growth. For instance, in April, 2017, "I and love and you", a U.S. based premium dog and cat food brand received a significant growth investment from L Catterton, which is one of the largest consumer-focused private equity firms in the world.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical region. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations,

press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the pet food value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global pet food market.

Major industry players profiled as part of the report are Blue Buffalo Co., Ltd., Hill's Pet Nutrition, Inc., Nestlé Purina PetCare Company, The J.M. Smucker Company and WellPet LLC among others.

## **SEGMENTATION**

The global pet food market has been analyzed through following segments:

### By Pet Type

Dogs

Cats

Others

### By Food Type

Kibble

Moist Food

Semi-moist Food

Frozen and Freeze-dried Food

### By Sales Channel

Online

Offline

By Geography

Americas

United States

Canada

Brazil

Others

Europe Middle East and Africa

United Kingdom

Germany

France

Netherlands

Others

Asia Pacific

China

Japan

India

Australia

Others



## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Design
- 2.2. Secondary Sources

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
  - 4.5.1. Bargaining Power of Suppliers
  - 4.5.2. Bargaining Power of Buyers
  - 4.5.3. Threat of New Entrants
  - 4.5.4. Threat of Substitutes
  - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

### **5. GLOBAL PET FOOD MARKET BY PET TYPE**

- 5.1. Dogs
- 5.2. Cats
- 5.3. Others

## **6. GLOBAL PET FOOD MARKET BY FOOD TYPE**

- 6.1. Kibble
- 6.2. Moist Food
- 6.3. Semi-moist Food
- 6.4. Frozen and Freeze-dried Food

## **7. GLOBAL PET FOOD MARKET BY SALES CHANNEL**

- 7.1. Online
- 7.2. Offline

## **8. GLOBAL PET FOOD MARKET BY GEOGRAPHY**

- 8.1. Americas
  - 8.1.1. United States
  - 8.1.2. Canada
  - 8.1.3. Brazil
  - 8.1.4. Others
- 8.2. Europe Middle East and Africa
  - 8.2.1. United Kingdom
  - 8.2.2. Germany
  - 8.2.3. France
  - 8.2.4. Netherlands
  - 8.2.5. Others
- 8.3. Asia Pacific
  - 8.3.1. China
  - 8.3.2. Japan
  - 8.3.3. India
  - 8.3.4. Australia
  - 8.3.5. Others

## **9. COMPETITIVE INTELLIGENCE**

- 9.1. Market Share Analysis
- 9.2. Recent Deals and Investment
- 9.3. Strategies of Key Players

## **10. COMPANY PROFILES**

## 10.1. Diamond Pet Foods (Schell & Kampeter, Inc.)

- 10.1.1. Company Overview
- 10.1.2. Financials
- 10.1.3. Products and Services
- 10.1.4. Recent Developments

## 10.2. Blue Buffalo Co., Ltd.

- 10.2.1. Company Overview
- 10.2.2. Financials
- 10.2.3. Products and Services
- 10.2.4. Recent Developments

## 10.3. Hill's Pet Nutrition, Inc.

- 10.3.1. Company Overview
- 10.3.2. Financials
- 10.3.3. Products and Services
- 10.3.4. Recent Developments

## 10.4. Nestlé Purina PetCare Company

- 10.4.1. Company Overview
- 10.4.2. Financials
- 10.4.3. Products and Services
- 10.4.4. Recent Developments

## 10.5. The J.M. Smucker Company

- 10.5.1. Company Overview
- 10.5.2. Financials
- 10.5.3. Products and Services
- 10.5.4. Recent Developments

## 10.6. WellPet LLC

- 10.6.1. Company Overview
- 10.6.2. Financials
- 10.6.3. Products and Services
- 10.6.4. Recent Developments

## 10.7. Mars, Incorporated

- 10.7.1. Company Overview
- 10.7.2. Financials
- 10.7.3. Products and Services
- 10.7.4. Recent Developments

## 10.8. Heristo Aktiengesellschaft

- 10.8.1. Company Overview
- 10.8.2. Financials

10.8.3. Products and Services

10.8.4. Recent Developments



## I would like to order

Product name: Global Pet Food Market - Forecasts from 2018 to 2023

Product link: <https://marketpublishers.com/r/G655CA1E018EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G655CA1E018EN.html>