

Global Omega-3 Market - Forecasts from 2018 to 2023

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Abstracts

The global omega-3 market is expected to grow at a CAGR of 8.73% between 2017 and 2023, reaching a total market size of US\$5.074 billion by 2023, increasing from US\$3.071 billion in 2017. Omega-3, also known as Omega-3 fatty acids are polyunsaturated fatty acids which are considered to be important for normal metabolism. Their significant contribution in reducing cholesterol and thereby providing protection from heart diseases has led to their wide application across various end user industries such as pharmaceuticals, dietary supplements, food and Beverages and others. This has led to an increased demand for the Omega-3 fatty acids across the globe. Moreover, the rising health awareness and the changing dietary patterns among people is further expected to drive the growth of Omega-3 market. However, certain regulatory barriers which limits the use of Omega-3 acts as a major factor restraining the growth of the global omega-3 market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the Global Omega-3 value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are BASF SE, Polaris, Archer Daniels Midland Company and Pharma Marine AS among others.

Segmentation

The Global Omega-3 market has been analysed through following segments:

By Type

ALA

EPA

DHA

By Source

Fish oil

Krill oil

Algal oil

Nuts

Vegetable oils

By Application

Food & Beverages

Dietary Supplements

Pet Feed

Pharmaceuticals

Baby Food

Others

By Geography

North America

United States

Canada

Mexico

Others

Europe

Germany

France

Italy

Spain

UK

Others

Asia Pacific

India

China

Japan

Australia

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

South America

Brazil

Argentina

Others

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