

Global Oleochemicals Market - Forecasts from 2019 to 2024

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Abstracts

Global oleochemicals market is valued at US\$21.368 billion in 2018 and is projected to grow at a robust rate during the forecast period. Growing environmental sustainability concerns is pressurizing firms across different industries such as cosmetics, plastics, and food and beverage to use biodegradable ingredients. This, in turn, is driving the demand for oleochemicals for various applications. Favorable government policies and programs to promote the use of bio-based chemicals is also spurring the growth of the global oleochemicals market. By product, fatty acids are the leading segment owing to the rising applications in cosmetics and personal care products. Geographically, Europe will witness a significant market growth on account of stringent environment regulations and rising demand for biodiesel in the region.

This research study examines the current market trends related to demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the global oleochemicals value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining a faster and efficient understanding of the global oleochemicals market.

Major industry players profiled as part of the report are BASF SE, Godrej Industries (Chemical) Evonik, and Evyap among others.

Segmentation

Global oleochemicals market has been analyzed through the following segments:

By Product

Fatty Acids

Emulsifiers and Solubilizers

Fatty Alcohol

Others

By Application

Cosmetics and Personal Care

Food and Beverage

Paper

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Others

Middle East and Africa

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UAE

Others

Asia Pacific

China

Japan

South Korea

India

Others

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*list is not exhaustive

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