

Global Nano cellulose Market - Forecasts from 2018 to 2023

<https://marketpublishers.com/r/G2B7967649BEN.html>

Date: March 2018

Pages: 110

Price: US\$ 4,200.00 (Single User License)

ID: G2B7967649BEN

Abstracts

The global nano cellulose market was valued at US\$148.405 million in 2017 and is projected to expand at a CAGR of 26.50% over the forecast period to reach US\$608.203 million by 2023. Major driving factors responsible for higher demand of nano cellulose over next five years are growing demand for petroleum costs along with high-energy intensity during the production of synthetic polymers as well as chemicals, are driving the nano cellulose market. Moreover, various factors such as increase in demand for advanced and protective materials, growing awareness regarding the environmental impact of carbon polymers, and high adoption in various industries are responsible for the growth of nano cellulose across the verticals.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

values obtained are correlated with the primary inputs of the key stakeholders in the nano cellulose value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global nano cellulose market.

Major industry players profiled as part of the report are Nanocellulose and Kruger Inc., Novozymes, Borregaard, and Ashai Kasei Chemicals Corporation among others.

SEGMENTATION

The global nano cellulose market has been analyzed through following segments:

By Type

Nanofibrillated Cellulose

Bacterial Nanocellulose

Nanocrystalline Cellulose

By Applications

Composites and Packaging

Rheology Modifier

Electronic and Sensors

Paper and paper board

By Geography

North America

United States

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

Germany

France

Italy

United Kingdom

Others

Middle East and Africa

Israel

Saudi Arabia

South Africa

Others

Asia Pacific

Japan

China

India

Australia

Others

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