

# Global Memory Semiconductor Market for Consumer Electronics Industry - Forecasts from 2019 to 2024

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## Abstracts

The Global Memory Semiconductor Market for Consumer Electronics Industry is projected to grow at a CAGR of 0.63% to reach US\$52.057 billion by 2024, from US\$49.999 billion in 2019. Semiconductors are used for the fabrication of chips used in electronic devices. The temperature sensors in air conditioners are made of semiconductors the CPUs of PCs are also made with semiconductors. There is significant increase in the demand of consumer electronics resulting from an increase in the disposable income. Apart from this the manufacturing of consumer electronics is being done on a large scale which as a result is pushing the demand for semiconductors in this industry.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations being implemented by the relevant agencies. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The

last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the Global Memory Semiconductor Market for Consumer Electronics Industry.

Major industry players profiled as part of the report are Samsung, Corporation, Intel Corporation, Micron Technology, SK Hynix Inc., Western Digital Corporation, Toshiba Corporation and ATP Electronics Inc.

### Segmentation

The Global Memory Semiconductor Market for Consumer Electronics Industry has been analyzed through following segments:

#### By Type

NAND

DRAM

Others

#### By Industry Vertical

Consumer Electronics

#### By Geography

Americas

USA

Canada

Brazil

Others

#### Europe Middle East and Africa

Germany

France

United Kingdom

Italy

Others

Asia Pacific

China

Japan

India

Taiwan

Others

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