

Global Lottery Market - Forecasts from 2019 to 2024

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Abstracts

The global lottery market was valued at US\$166.311 billion in 2018 and is anticipated to grow at a CAGR of 4.13% to reach US\$212.012 billion by 2024. The lottery market is majorly driven by the developed regions like North America and Europe. Increasing expenditure on social media marketing by lottery companies is one of the major factors that are driving the demand for the lottery market. This coupled with growing investments by the players to propel the online lottery system is further going to augment the global lottery market growth. The Asia Pacific region is projected to witness impressive on account of population growth and new vendors entering the market over the forecast period. However, stringent government regulation regarding lottery operators and lottery prizes will hinder the growing demand for this market.

The Global Lottery Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, component, platform, and geography.

The global lottery market has been segmented based on type, component, platform, and geography. Based on type, the market has been segmented into terminal-based, scratch-based, and sports lotteries. By platform, the market has been segmented into traditional and online.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The

report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present to the service providers during the forecast period.

Major players in the global lottery market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the global lottery market.

Segmentation:

By Type

Terminal-based

Scratch-based

Sports Lotteries

By Component

Hardware

Software

Services

By Platform

Traditional

Online

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

India

South Korea

Others

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