

Global Hydrotherapy Equipment Market - Forecasts from 2020 to 2025

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Abstracts

The global hydrotherapy equipment market is projected to augment at a CAGR of 4.78% from a market size of USD1,782.717 million in 2019 to achieve a market size of USD2,359.134 million by the end of 2025. Hydrotherapy consists of the utilization of water for alleviating pains and is utilized for the treatment of certain medical conditions. It has been noticed that hydrotherapy is useful for patients suffering from burns, septic ulcers, amputations, and arthritis. These can be benefitted by sitting in warm water in a hydrotherapy equipment or a hydrotherapy system. Hydrotherapy equipment involves pools, whirlpools, whirlpool spas, hot tubs, thermal capsules, and physiotherapy tanks among other equipment. The growing prevalence of conditions such as back pain or arthritis either due to old-age or due to the adoption of unhealthy living conditions is projected to drive the market growth during the forecast period. In addition, the increasing number of sports injuries occurring due to sports activities is further augmenting the market growth during the forecast period. Hence, these equipment are being rapidly adopted by several sports associations, further fueling the market demand in the forecast period. The growing geriatric population worldwide is further providing an impetus in surging the market demand during the course of the forecast period. One may find hydrotherapy equipment in healthcare centers including hospitals, rehabilitation centers, and physiotherapy clinics. Also, hydrotherapy equipment are installed in spas, and at home for personal use.

However, concerns regarding susceptibility to infections due to contaminated water in hydrotherapy pools may pose a threat in restraining market growth during the forecast period. This is because of the fact that the potential route of infections due to contaminated water in this equipment includes water ingestion, breathing sprays, and aerosols from water, in addition, allowing wounds to come into direct contact with water is further increasing the chances of infections to the individuals. Also, it has been

analyzed that infection control for hydrotherapy tanks or pools poses unique challenges, this is mainly due to the fact that the naturally-occurring microbes, that however, may not be dangerous for a healthy individual, are present all the time in the water during water treatment procedures.

Geographically, North America is predicted to hold a significant market share owing to the high health expenditure of the United States among all the developed regions of the world. Also, the prevalence of musculoskeletal disorders in the United States is further propelling the market demand during the course of the forecast period. On the other hand, the Asia Pacific region is projected to experience high growth over the forecast period due to the increasing geriatric population in the region, with Japan containing the maximum geriatric population in the world. Also, increasing government investments for improving healthcare facilities is further providing an impetus in burgeoning the market growth in the forecast period.

COVID-19 impact on the hydrotherapy equipment market: According to the guidelines from IATF, International Aquatic Therapy Foundation, by taking proper safety measures, hydrotherapy pools can be utilized even during the current novel coronavirus pandemic scenario.

As per the American Centers for Disease Control and Prevention, as of now, there is no evidence that COVID-19 can be spread to individuals via water in pools and hot tubs. Hence, with proper operation and disinfection of the pools, the deadly virus should be killed. In addition, it is suggested that close contact with people outside the home environment, inside and outside water must be taken care of. Therefore, it is concluded that the hydrotherapy equipment market growth amid the novel coronavirus infection scenario may not be affected during 2020. Nonetheless, due to labour shortages and shutting-down of manufacturing operations, the market is projected to experience a slight decline in 2020.

The growing prevalence of musculoskeletal disorders in the world is increasing market demand during the course of the forecast period.

According to the World Health Organization (WHO) 2019 facts, musculoskeletal disorders are one of the leading contributors to disability round the world. Lower back pain is the sole contributor to causing disability at the international level. It has been further noticed by the organization that around one in three and one in five individuals that include children also are suffering from musculoskeletal pain. It has also been observed on a wide scale that the greatest proportion of non-cancer persistent pain is

contributed by musculoskeletal conditions. In addition, musculoskeletal conditions are linked with depression, and this aid in giving rise to other chronic health conditions. Hence, with the growing stress-levels, due to the adoption of a busy lifestyle, musculoskeletal conditions are geared to surge during the course of the forecast period, further fueling the market demand. These conditions range from cases emerging suddenly and are mostly short-lived, this include fractures, sprains, and strains to conditions that last life-long. These musculoskeletal conditions are associated with continuous pain and disability.

According to the Global Burden of Disease, GBD study, in 2017, musculoskeletal conditions were accounted to be the highest contributor to the disability worldwide, accounting for around 16% of all the years that lived with this disability. It was further estimated that as the prevalence of musculoskeletal conditions varies by age and diagnosis, around 20% to 33% of the individuals are suffering from this disease around the globe with excruciating pain.

According to the 2016 Global Burden of Disease, GBD data for non-communicable diseases, it was identified that the disability-adjusted life years (DALYs) for musculoskeletal indications grew by around 61.6% from 1990 to 2016, and between 2006-2016, a growth of around 19.6% was achieved. Osteoarthritis was predicted to increase by around 104.9% from 1990 to 2016 (source: National Institutes of Health Article, 2018).

According to the United States Bone and Joint Initiative (USBJI), an international collaborative movement sanctioned by the United Nations and the WHO, musculoskeletal disorders in the United States affects over one out of every two individuals aged 18 years of age and above. It also affects close to 3 out of 4 individuals aged 65 years of age and above. The three most common musculoskeletal diseases reported are trauma, back pain, and arthritis for which there is an occurrence of visits to a physician's office, emergency departments, and hospitals every year. Additionally, as the population in the United States ages, musculoskeletal disorders are increasingly becoming a burden each year, hence, this is further providing strong market growth prospects in the United States along with the other parts of the world.

Segmentation:

By Product Type

Hot Tubs

Pools

Whirlpool Spas

Thermal Capsules

Others

By Hydrotherapy Type

Water Circuit Therapy

Aquatic Exercise

Aquatic Massage

Steam Baths

Saunas

By End-User

Health Centers

Spas

Home

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Others

Middle East and Africa

UAE

Israel

Saudi Arabia

Others

Asia Pacific

Japan

China

India

Australia

Others

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10.7. RMS®, Co.

10.8. Reval Group

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