

Global Holter ECG Monitoring Market - Forecasts from 2019 to 2024

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Abstracts

The global holter ECG monitoring market is projected to grow at a CAGR of 5.92% to reach a market size of US\$570.481 million in 2024 from US\$403.993 million in 2018. A holter monitor is an ambulatory electrocardiogram which is operated by battery and helps in the measurement and records the heart's activity. Patients susceptible to the cardiovascular are recommended holter ECG tests for continuous tracking of the heart activity. The patient wears the device for one or two days and the holter monitor record the heartbeat of the patient during the entire duration while the patient was performing different activities. The data collected is analyzed by the holter analysis systems and software, giving the doctor proper knowledge about the condition.

The growth in the aging population and a shift in the trend towards preventive care from the effective treatment have led to the adoption of holter monitors driving the growth of the global holter ECG monitoring market. Additionally, growing digitalization will raise the demand for digital holter monitors by many healthcare professionals and will contribute towards fuelling the demand for holter monitor. However, the market can be affected by the presence of fewer skilled professionals.

By product type, the wired holter monitors segment is expected to have a significant market share on account of widespread usage of wired holter monitors in hospitals. The market of holter analysis system and software segment is expected to grow at a rapid pace owing to growing technological advancements. By lead type, the 12 lead holter monitor segment is expected to have a significant market share due to its widespread usage from patients suffering from cardiovascular diseases to police officers and firefighters. By end-user, hospitals and clinics segment is expected to have a significant market share on account of large scale utilization of holter monitors in hospitals and clinics for the diagnosis of patients suffering from cardiovascular diseases.

Geographically, the North America region is expected to have a significant market share of the global holter ECG monitoring market share. The market share is projected on account of technological advancements in the region, consumer awareness about the technology, and inclination towards preventive measure for cardiovascular diseases instead of treatment. The market of the Asia Pacific region is expected to witness rapid growth owing to increasing consumer awareness and increasing inclination towards preventive measures for cardiovascular diseases instead of treatment.

Major industry players profiled as part of the report are SCHILLER AG, BPL Medical Technologies, Opto Circuits (India) Limited, and General Electric Company among others.

Segmentation:

By Product Type

Wired Holter Monitor

Wireless Holter Monitor

Holter Analysis System and Software

By Lead Type

3 Lead Holter Monitor

6 Lead Holter Monitor

12 Lead Holter Monitor

By End User

Hospital & Clinic

Ambulatory Surgical Centre

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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- 10.7. ACS Diagnostics
- 10.8. CardioNet (A BioTelemetry, Inc. Company)

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