

# Global Halal Cosmetics Market - Forecasts from 2020 to 2025

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## **Abstracts**

Global halal cosmetics market is projected to grow at a CAGR of 6.64% during the forecast period, reaching a market size of US\$100.778 billion in 2025 from US\$68.531 billion in 2019. Halal is an Arabic term meaning "lawful" and halal cosmetics are manufactured by using ingredients, which are permissible according to the Islamic Sharia Law. These products are free from any parts or materials derived from the human body. Cosmetics do not contain ingredients obtained from animals, which are prohibited by Islamic law. Halal cosmetics are also free from genetically modified organisms (GMO) as they are considered unclean. The demand for halal has been increasing due to the diverse tastes and interests of the Muslim population residing across the globe. Rising living standards, improved lifestyle and increasing disposable incomes across the globe is a factor for an increase in demand for halal cosmetics.

#### **Market Drivers**

The halal cosmetics market is increasing due to the rapid increase in the Muslim population who demand halal-certified cosmetics. Manufacturers and retailers are using various marketing strategies like product innovation, product line expansion, and customization, are trying to maintain the standard level of halal-certified quality. The company is increasingly complying with halal based preparation as this certification provides trust among customers. Muslims and Non-Muslims consumers prefer halal cosmetics as it provides assurance of safety, hygiene, and reliability.

## By Geography Type

The global halal cosmetics market is growing significantly in North America and Europe due to changing lifestyles, increasing demand for value-added cosmetics products and



increasing disposable income of people. The halal cosmetics market will also rise due to increasing per capita expenditure on cosmetics products and an increasing number of Muslim Population. The demand for halal cosmetics is high in Islamic countries like Saudi Arabia, the United Arab Emirates, Kuwait, Bahrain, Oman, and Qatar. Indonesia is on the verge of taking halal beauty mainstream as more than 58% of women in Indonesia prefer to use halal cosmetics. Regionally the Halal cosmetics market is classified into North America, South America, Europe, Middle East, and Africa, and the Asia Pacific The report also analyses 16 countries across these regions with complete analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

## Segmentation

Global halal cosmetics market is segmented by product type, sales channel, and geography.

By Product Type
Skin Care
Hair Care
Make-Up
Others
By Sales Channel
Online
Offline
By Geography

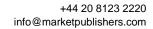
North America

USA



Canada	
Mexico	
	South America
Brazil	
Argentina	
Others	
	Europe
0	
Germany	
France	
United Kingdom	
Spain	
Others	
	Middle East and Africa
Saudi Arabia	
Saudi Alabia	
Israel	
UAE	
Others	

Asia Pacific





China		
Japan		
Malaysia		
India		
Others		
Delivery Time: 2 working days		



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