

# Global Halal Cosmetics Market - Forecasts from 2020 to 2025

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## Abstracts

Global halal cosmetics market is projected to grow at a CAGR of 6.64% during the forecast period, reaching a market size of US\$100.778 billion in 2025 from US\$68.531 billion in 2019. Halal is an Arabic term meaning “lawful” and halal cosmetics are manufactured by using ingredients, which are permissible according to the Islamic Sharia Law. These products are free from any parts or materials derived from the human body. Cosmetics do not contain ingredients obtained from animals, which are prohibited by Islamic law. Halal cosmetics are also free from genetically modified organisms (GMO) as they are considered unclean. The demand for halal has been increasing due to the diverse tastes and interests of the Muslim population residing across the globe. Rising living standards, improved lifestyle and increasing disposable incomes across the globe is a factor for an increase in demand for halal cosmetics.

## Market Drivers

The halal cosmetics market is increasing due to the rapid increase in the Muslim population who demand halal-certified cosmetics. Manufacturers and retailers are using various marketing strategies like product innovation, product line expansion, and customization, are trying to maintain the standard level of halal-certified quality. The company is increasingly complying with halal based preparation as this certification provides trust among customers. Muslims and Non-Muslims consumers prefer halal cosmetics as it provides assurance of safety, hygiene, and reliability.

## By Geography Type

The global halal cosmetics market is growing significantly in North America and Europe due to changing lifestyles, increasing demand for value-added cosmetics products and

increasing disposable income of people. The halal cosmetics market will also rise due to increasing per capita expenditure on cosmetics products and an increasing number of Muslim Population. The demand for halal cosmetics is high in Islamic countries like Saudi Arabia, the United Arab Emirates, Kuwait, Bahrain, Oman, and Qatar. Indonesia is on the verge of taking halal beauty mainstream as more than 58% of women in Indonesia prefer to use halal cosmetics. Regionally the Halal cosmetics market is classified into North America, South America, Europe, Middle East, and Africa, and the Asia Pacific The report also analyses 16 countries across these regions with complete analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

## Segmentation

Global halal cosmetics market is segmented by product type, sales channel, and geography.

### By Product Type

Skin Care

Hair Care

Make-Up

Others

### By Sales Channel

Online

Offline

### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

UAE

Others

Asia Pacific

China

Japan

Malaysia

India

Others

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## Contents

### **1. INTRODUCTION**

- 1.1. Market Definition
- 1.2. Market Segmentation

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Data
- 2.2. Assumptions

### **3. EXECUTIVE SUMMARY**

- 3.1. Research Highlights

### **4. MARKET DYNAMICS**

- 4.1. Market Drivers
- 4.2. Market Restraints
- 4.3. Porters Five Forces Analysis
  - 4.3.1. Bargaining Power of Suppliers
  - 4.3.2. Bargaining Power of Buyers
  - 4.3.3. Threat of New Entrants
  - 4.3.4. Threat of Substitutes
  - 4.3.5. Competitive Rivalry in the Industry
- 4.4. Industry Value Chain Analysis

### **5. GLOBAL HALAL COSMETICS MARKET ANALYSIS, BY PRODUCT TYPE**

- 5.1. Introduction
- 5.2. Skin Care
- 5.3. Hair Care
- 5.4. Make-Up
- 5.5. Others

### **6. GLOBAL HALAL COSMETICS MARKET ANALYSIS, BY SALES CHANNEL**

- 6.1. Introduction

6.2. Online

6.3. Offline

## **7. GLOBAL HALAL COSMETICS MARKET ANALYSIS, BY GEOGRAPHY**

7.1. Introduction

7.2. North America

7.2.1. North America Halal Cosmetics Market, By Product Type, 2019-2025, US\$ billion

7.2.2. North America Halal Cosmetics Market, By Sales Channel, 2019-2025, US\$ billion

7.2.3. North America Halal Cosmetics Market, By Country, 2019-2025, US\$ billion

7.2.3.1. USA

7.2.3.1.1. By Product Type

7.2.3.1.2. By Sales Channel

7.2.3.2. Canada

7.2.3.2.1. By Product Type

7.2.3.2.2. By Sales Channel

7.2.3.3. Mexico

7.2.3.3.1. By Product Type

7.2.3.3.2. By Sales Channel

7.3. South America

7.3.1. South America Halal Cosmetics Market, By Product Type, 2019-2025, US\$ billion

7.3.2. South America Halal Cosmetics Market, By Sales Channel, 2019-2025, US\$ billion

7.3.3. South America Halal Cosmetics Market, By Country, 2019-2025, US\$ billion

7.3.3.1. Brazil

7.3.3.1.1. By Product Type

7.3.3.1.2. By Sales Channel

7.3.3.2. Argentina

7.3.3.2.1. By Product Type

7.3.3.2.2. By Sales Channel

7.3.3.2.3. Others

7.4. Europe

7.4.1. Europe Halal Cosmetics Market, By Product Type, 2019-2025, US\$ billion

7.4.2. Europe Halal Cosmetics Market, By Sales Channel, 2019-2025, US\$ billion

7.4.3. Europe Halal Cosmetics Market, By Country, 2019-2025, US\$ billion

7.4.3.1. Germany

7.4.3.1.1. By Product Type

7.4.3.1.2. By Sales Channel

7.4.3.2. France

7.4.3.2.1. By Product Type

7.4.3.2.2. By Sales Channel

7.4.3.3. United Kingdom

7.4.3.3.1. By Product Type

7.4.3.3.2. By Sales Channel

7.4.3.4. Spain

7.4.3.4.1. By Product Type

7.4.3.4.2. By Sales Channel

7.4.3.5. Others

7.5. Middle East and Africa

7.5.1. Middle East and Africa Halal Cosmetics Market, By Product Type, 2019-2025, US\$ billion

7.5.2. Middle East and Africa Halal Cosmetics Market, By Sales Channel, 2019-2025, US\$ billion

7.5.3. Middle East and Africa Halal Cosmetics Market, By Country, 2019-2025, US\$ billion

7.5.3.1. Saudi Arabia

7.5.3.1.1. By Product Type

7.5.3.1.2. By Sales Channel

7.5.3.2. Israel

7.5.3.2.1. By Product Type

7.5.3.2.2. By Sales Channel

7.5.3.3. UAE

7.5.3.3.1. By Product Type

7.5.3.3.2. By Sales Channel

7.5.3.4. Others

7.6. Asia Pacific

7.6.1. Asia Pacific Halal Cosmetics Market, By Product Type, 2019-2025, US\$ billion

7.6.2. Asia Pacific Halal Cosmetics Market, By Sales Channel, 2019-2025, US\$ billion

7.6.3. Asia Pacific Halal Cosmetics Market, By Country, 2019-2025, US\$ billion

7.6.3.1. China

7.6.3.1.1. By Product Type

7.6.3.1.2. By Sales Channel

7.6.3.2. Japan

7.6.3.2.1. By Product Type

7.6.3.2.2. By Sales Channel

- 7.6.3.3. Malaysia
  - 7.6.3.3.1. By Product Type
  - 7.6.3.3.2. By Sales Channel
- 7.6.3.4. India
  - 7.6.3.4.1. By Product Type
  - 7.6.3.4.2. By Sales Channel
- 7.6.3.5. Others

## **8. COMPETITIVE ENVIRONMENT AND ANALYSIS**

- 8.1. Major Players and Strategy Analysis
- 8.2. Emerging Players and Market Lucrativeness
- 8.3. Mergers, Acquisitions, Agreements, and Collaborations
- 8.4. Vendor Competitiveness Matrix

## **9. COMPANY PROFILES**

- 9.1. Amara Halal Cosmetics
- 9.2. Wardah
- 9.3. ECOTRAIL
- 9.4. L'Oréal
- 9.5. Clara International
- 9.6. Iba Halal Care
- 9.7. INIKA Organic
- 9.8. IVY Beauty Corporation Sdn Bhd
- 9.9. PHB Ethical Beauty Ltd
- 9.10. WIPRO Unza (M) Sdn Bhd



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