

# Global Gypsum Board Market - Strategic Insights and Forecasts (2026-2031)

<https://marketpublishers.com/r/G247505E794BEN.html>

Date: March 2026

Pages: 145

Price: US\$ 3,950.00 (Single User License)

ID: G247505E794BEN

## Abstracts

The Global Gypsum Board market is forecast to grow at a CAGR of 8.6%, reaching USD 79.0 billion in 2031 from USD 52.4 billion in 2026.

The global gypsum board market is a critical segment within the construction materials industry, driven by sustained growth in residential, commercial, and infrastructure development. Gypsum boards are widely used for walls, ceilings, and partitions due to their fire resistance, sound insulation, and ease of installation. The market is benefiting from rapid urbanization, population growth, and increasing investments in infrastructure projects across both developed and emerging economies. In addition, the rising focus on green buildings and sustainable construction practices is supporting demand for eco-friendly gypsum-based products. Technological advancements in material composition and manufacturing processes are further enhancing product performance, positioning gypsum boards as a preferred interior construction solution globally.

### Market Drivers

A primary driver of market growth is the expansion of the global construction sector. Increasing housing demand, urban infrastructure development, and commercial real estate projects are driving the consumption of gypsum boards. Renovation and remodeling activities are also contributing significantly, as older structures are upgraded with modern materials that offer better performance and efficiency.

Urbanization and rising population levels are further strengthening demand. Rapid migration to urban areas is creating a need for affordable housing and efficient construction materials. Gypsum boards provide a cost-effective and quick installation solution, making them highly suitable for large-scale construction projects.

Sustainability trends are also playing a key role. Increasing adoption of recycled materials and environmentally friendly building solutions is driving the use of gypsum boards, especially those manufactured using synthetic gypsum derived from industrial byproducts.

### Market Restraints

Despite strong demand, the market faces certain constraints. Volatility in raw material supply, particularly natural gypsum, can impact production costs and pricing stability. Dependence on construction cycles also exposes the market to economic fluctuations, which may affect demand during downturns.

In addition, regulatory compliance related to environmental standards and building codes can increase operational complexity for manufacturers. Meeting these standards often requires investment in advanced production technologies and quality control systems, which may limit entry for smaller players.

### Technology and Segment Insights

The market is segmented by type into wallboard, ceiling board, and pre-decorated board. Wallboard represents a major share due to its widespread use in residential and commercial construction. It is preferred for its adaptability, ease of installation, and ability to provide smooth finishes for interior surfaces.

By application, the residential sector holds a significant share, driven by increasing housing demand. The commercial and institutional segments are also expanding due to the growth of office spaces, healthcare facilities, and educational institutions. Industrial applications contribute to steady demand in specialized construction projects.

Technological advancements are enhancing product capabilities. Innovations include improved fire-resistant and moisture-resistant boards, as well as lightweight variants that simplify installation and reduce structural load. Recycling and material optimization are also key areas of development, improving sustainability and cost efficiency.

### Competitive and Strategic Outlook

The gypsum board market is moderately consolidated, with major global players focusing on product innovation, geographic expansion, and capacity enhancement.

Companies are investing in advanced manufacturing technologies to improve product quality and meet evolving regulatory requirements.

Strategic initiatives include the development of eco-friendly products and expansion into high-growth regions such as Asia-Pacific. Partnerships with construction firms and distribution network expansion are also common strategies to strengthen market presence. Innovation in product design and performance remains a key competitive differentiator.

## Conclusion

The global gypsum board market is set for steady growth, supported by strong construction activity, urbanization, and sustainability trends. While challenges related to raw materials and regulatory compliance persist, ongoing innovation and increasing demand across sectors are expected to drive long-term market expansion.

## Key Benefits of this Report

**Insightful Analysis:** Gain detailed market insights across regions, customer segments, policies, socio-economic factors, consumer preferences, and industry verticals.

**Competitive Landscape:** Understand strategic moves by key players to identify optimal market entry approaches.

**Market Drivers and Future Trends:** Assess major growth forces and emerging developments shaping the market.

**Actionable Recommendations:** Support strategic decisions to unlock new revenue streams.

**Caters to a Wide Audience:** Suitable for startups, research institutions, consultants, SMEs, and large enterprises.

## What Businesses Use Our Reports For

Industry and market insights, opportunity assessment, product demand forecasting, market entry strategy, geographical expansion, capital investment decisions, regulatory

analysis, new product development, and competitive intelligence.

## Report Coverage

Historical data from 2021 to 2025 and forecast data from 2026 to 2031

Growth opportunities, challenges, supply chain outlook, regulatory framework, and trend analysis

Competitive positioning, strategies, and market share evaluation

Revenue growth and forecast assessment across segments and regions

Company profiling including strategies, products, financials, and key developments

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Market Segmentation
- 1.5. Currency
- 1.6. Assumptions
- 1.7. Base and Forecast Years Timeline
- 1.8. Key Benefits for the Stakeholders

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Design
- 2.2. Research Process
- 2.3. Data Validation

### **3. EXECUTIVE SUMMARY**

- 3.1. Key Findings
- 3.2. Analyst View

### **4. MARKET DYNAMICS**

- 4.1. Market Drivers
- 4.2. Market Restraints
- 4.3. Porter's Five Forces Analysis
  - 4.3.1. Bargaining Power of Supplier
  - 4.3.2. Bargaining Power of Buyers
  - 4.3.3. Threat of New Entrants
  - 4.3.4. Threat of Substitutes
  - 4.3.5. Competitive Rivalry in the Industry
- 4.4. Industry Value Chain Analysis

### **5. GLOBAL GYPSUM BOARD MARKET BY TYPE**

- 5.1. Introduction

- 5.2. Wall Board
- 5.3. Ceiling Board
- 5.4. Pre-decorated Board

## **6. GLOBAL GYPSUM BOARD MARKET BY APPLICATION**

- 6.1. Introduction
- 6.2. Residential Sector
- 6.3. Institutional Sector
- 6.4. Industrial Sector
- 6.5. Commercial Sector

## **7. GLOBAL GYPSUM BOARD MARKET BY GEOGRAPHY**

- 7.1. Introduction
- 7.2. North America
  - 7.2.1. By Type
  - 7.2.2. By Application
  - 7.2.3. By Country
    - 7.2.3.1. United States
    - 7.2.3.2. Canada
    - 7.2.3.3. Mexico
- 7.3. South America
  - 7.3.1. By Type
  - 7.3.2. By Application
  - 7.3.3. By Country
    - 7.3.3.1. Brazil
    - 7.3.3.2. Argentina
    - 7.3.3.3. Others
- 7.4. Europe
  - 7.4.1. By Type
  - 7.4.2. By Application
  - 7.4.3. By Country
    - 7.4.3.1. United Kingdom
    - 7.4.3.2. Germany
    - 7.4.3.3. France
    - 7.4.3.4. Italy
    - 7.4.3.5. Spain
    - 7.4.3.6. Others

## 7.5. Middle East and Africa

7.5.1. By Type

7.5.2. By Application

7.5.3. By Country

7.5.3.1. Saudi Arabia

7.5.3.2. UAE

7.5.3.3. Others

## 7.6. Asia Pacific

7.6.1. By Type

7.6.2. By Application

7.6.3. By Country

7.6.3.1. China

7.6.3.2. Japan

7.6.3.3. South Korea

7.6.3.4. India

7.6.3.5. Taiwan

7.6.3.6. Thailand

7.6.3.7. Indonesia

7.6.3.8. Others

## 8. COMPETITIVE ENVIRONMENT AND ANALYSIS

8.1. Major Players and Strategy Analysis

8.2. Emerging Players and Market Lucrativeness

8.3. Mergers, Acquisitions, Agreements, and Collaborations

8.4. Competitive Dashboard

## 9. COMPANY PROFILES

9.1. Saint-Gobain Gyproc

9.2. Gypelite

9.3. Gypcore (Global Gypsum Board Co. LLC)

9.4. American Gypsum

9.5. Etex Group

9.6. Georgia Pacific Building Products

9.7. VANS Gypsum

9.8. Jason Plasterboard (Jiaxing) Co., Ltd.

9.9. PABCO Gypsum

9.10. CertainTeed

9.11. USG Corp

9.12. Gold Bond

9.13. Knauf Digital GmbH

## I would like to order

Product name: Global Gypsum Board Market - Strategic Insights and Forecasts (2026-2031)

Product link: <https://marketpublishers.com/r/G247505E794BEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G247505E794BEN.html>