

# Global Green Cement Market - Forecasts from 2019 to 2024

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## Abstracts

The global green cement market is projected to grow at a CAGR of 9.65% to reach US\$35.680 billion by 2024, from US\$20.535 billion in 2018. Green Cement or Concrete is a term given to a concrete that has had extra steps taken in the mix design and placement to insure a sustainable structure and a long life cycle with a low maintenance surface. E.g. energy saving, CO2 emission, wastewater and etc. Burgeoning need to reduce carbon footprint from the environment is driving the global green cement market growth. It is estimated, on an average, a single ton of traditional Portland cement releases approximately 5-7% of the total man-made carbon emissions. Thus, growing penetration of green cement in construction activities across the globe will augment the green cement market growth.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the green cement value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global green cement market.

Major industry players profiled as part of the report are LafargeHolcim, Anhui Conch Cement Company Limited, HEIDELBERGCEMENT AG, CEMEX S.A.B. de C.V., TAIHEIYO CEMENT CORPORATION, ECOCEM, Solidia Technologies, UltraTech Cement Ltd., and Kiran Global Chem Limited.

## Segmentation

The global green cement market has been analyzed through following segments:

### By Product

- Granulated blast furnace slag

- Fly ash based

- Recycled Aggregates

- Others

### By Application

- Commercial

- Residential

- Industrial

### By Geography

- North America

  - USA

  - Canada

  - Mexico

  - Others

- South America

  - Brazil

  - Argentina

  - Others

- Europe

  - Germany

France  
United Kingdom  
Others  
Middle East and Africa  
Saudi Arabia  
Israel  
Others  
Asia Pacific  
China  
Japan  
India  
Others

## Contents

### **1. INTRODUCTION**

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

### **2. RESEARCH METHODOLOGY**

- 2.1. Research Design
- 2.2. Secondary Sources

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Force Analysis
  - 4.5.1. Bargaining Power of Suppliers
  - 4.5.2. Bargaining Power of Buyers
  - 4.5.3. Threat of New Entrants
  - 4.5.4. Threat of Substitutes
  - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

### **5. GLOBAL GREEN CEMENT MARKET BY PRODUCT**

- 5.1. Granulated blast furnace slag
- 5.2. Flyash based
- 5.3. Recycled Aggregates
- 5.4. Others

## **6. GLOBAL GREEN CEMENT MARKET BY APPLICATION**

- 6.1. Commercial
- 6.2. Residential
- 6.3. Industrial

## **7. GLOBAL GREEN CEMENT MARKET BY GEOGRAPHY**

- 7.1. North America
  - 7.1.1. USA
  - 7.1.2. Canada
  - 7.1.3. Mexico
  - 7.1.4. Others
- 7.2. South America
  - 7.2.1. Brazil
  - 7.2.2. Argentina
  - 7.2.3. Others
- 7.3. Europe
  - 7.3.1. Germany
  - 7.3.2. France
  - 7.3.3. United Kingdom
  - 7.3.4. Others
- 7.4. Middle East and Africa
  - 7.4.1. Saudi Arabia
  - 7.4.2. Israel
  - 7.4.3. Others
- 7.5. Asia Pacific
  - 7.5.1. China
  - 7.5.2. Japan
  - 7.5.3. India
  - 7.5.4. Others

## **8. COMPETITIVE INTELLIGENCE**

- 8.1. Competition and Offerings Analysis of Key Vendors
- 8.2. Recent Investment and Deals
- 8.3. Strategies of Key Players

## **9. COMPANY PROFILES**

- 9.1. LafargeHolcim
- 9.2. Anhui Conch Cement Company Limited
- 9.3. HEIDELBERGCEMENT AG
- 9.4. CEMEX S.A.B. de C.V.
- 9.5. TAIHEIYO CEMENT CORPORATION
- 9.6. ECOCHEM
- 9.7. Solidia Technologies
- 9.8. UltraTech Cement Ltd
- 9.9. Kiran Global Chem Limited

LIST OF FIGURES

LIST OF TABLES

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