

Global Grass Trimmer Market - Forecast from 2026 to 2031

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Abstracts

The global grass trimmer market, growing at a 5.87% CAGR, is forecasted to achieve USD 432.519 million in 2031 from USD 307.188 million in 2025.

The grass trimmer, a fundamental piece of gardening equipment, functions by using a rapidly spinning monofilament line to cut grass in areas inaccessible to traditional lawnmowers. Its practicality stems from a lightweight and user-friendly design, typically featuring a long shaft connecting the cutting head to a power source. This power source is a critical differentiator, with the market segmented by models utilizing either 2- or 4-stroke internal combustion engines, powered by gasoline, or increasingly, by electric motors. The operational principle remains consistent across types: the rotation of the spindle and its attached filament performs the grass-cutting action.

Primary Market Drivers

A principal driver for the grass trimmer market is the global trend of rapid urbanization. This shift has precipitated a significant increase in professional gardening and landscaping services, which in turn fuels demand for efficient landscaping tools. The development of smart cities in emerging economies further amplifies this demand, as urban planning increasingly incorporates green spaces that require regular maintenance. Concurrently, technological advancements are enhancing product appeal; innovations in battery technology, small internal combustion engines, and composite materials are leading to equipment that is more efficient, lighter, and quieter.

Government initiatives and evolving regulatory landscapes are also shaping the market. The global emphasis on green and sustainable technology is pushing municipalities and professional landscapers toward equipment with zero exhaust emissions and low noise

levels. This is particularly relevant for work in public areas and for clients with interior projects, where extending working hours without causing disturbance or pollution is a key consideration. Furthermore, the growing popularity of sports such as golf, football, and cricket, which require meticulously maintained grass surfaces, is contributing to market growth.

A notable trend within the market is the rising demand for cordless, battery-powered trimmers. The advantages of these models are clear: enhanced mobility without the constraints of a power cord or the need for refueling, zero direct emissions, significantly reduced noise output, and user-friendly features like pull-start mechanisms. This shift aligns with both consumer preference for convenience and the broader regulatory push for cleaner technology.

Geographical Landscape

North America is projected to hold a prominent share of the global grass trimmer market. The region's strong position is attributed to several factors, including a high degree of urbanization and a robust surge in professional gardening and landscaping services. The market in North America is further stimulated by continuous new product releases, the expansion of online sales channels for tools, and growing consumer demand for multi-functional equipment.

The residential sector in North America represents a significant growth avenue. The prevalence of independent housing in countries like the United States and Canada, coupled with cultural trends such as backyard barbecues and garden parties, underscores the importance of lawn maintenance for homeowners. This, combined with a strong culture of do-it-yourself projects, ensures sustained demand for grass trimmers in the region. The convergence of these factors—technological innovation, regulatory pressures, and strong end-user demand—positions the grass trimmer market for continued expansion.

Key Benefits of this Report:

Insightful Analysis: Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, and other sub-segments.

Competitive Landscape: Understand the strategic maneuvers employed by key

players globally to understand possible market penetration with the correct strategy.

Market Drivers & Future Trends: Explore the dynamic factors and pivotal market trends and how they will shape future market developments.

Actionable Recommendations: Utilize the insights to exercise strategic decisions to uncover new business streams and revenues in a dynamic environment.

Caters to a Wide Audience: Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

What do businesses use our reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

Report Coverage:

Historical data from 2021 to 2025 & forecast data from 2026 to 2031

Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, and Trend Analysis

Competitive Positioning, Strategies, and Market Share Analysis

Revenue Growth and Forecast Assessment of segments and regions including countries

Company Profiling (Strategies, Products, Financial Information, and Key Developments among others.

Market Segmentation:

By Power Source

Gas-powered

Electric

By Application

Residential

Commercial

By Product Type

Straight Shaft

Curved Shaft

Wheeled

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

UAE

Others

Asia Pacific

China

India

Japan

South Korea

Indonesia

Thailand

Others

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