

Global Flexographic Ink Market - Forecasts from 2019 to 2024 Market - Forecasts from 2019 to 2024

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Abstracts

The global flexographic inks market is projected to grow at a CAGR of 5.22% to reach US\$7.430 billion by 2024, from US\$5.474 billion in 2018. Flexography is a printing technology that is suitable for printing on coated and uncoated paper materials, non-porous substrates including metallized and paper foils, and plastic films. Evolving flexographic printing owing to its cost effectiveness is driving the flexographic inks market growth. The convergence of a variety of market drivers ranging from sustainability and environmental impact, cost management and reduction, and brand and product aligning with increased consumer choice is driving the flexographic printing market which in turn is positively impacting the flexographic inks market. These inks are extensively used in the packaging of a number of products such as cosmetics, food and beverages and etc.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while

conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the flexographic inks value chain. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global flexographic inks market.

Major industry players profiled as part of the report are TOYO INK CO. LTD., Sun Chemical, FlintGroup, Siegwirk Druckfarben AG & Co. KGaA, INX International Ink Co., Zeller+Gmelin Corporation, UVitec Printing Ink, Inc., Needham Inks Ltd, and Sakata Inx (India) Private Limited.

Segmentation

The global flexographic inks market has been analyzed through following segments:

By Type

Water based

Solvent based

UV based

Oil based

By Application

Flexible packaging

Corrugated cardboards

Labels and Tags

Folding cartons

Pharmaceutical

Others

By Geography

North America

USA

Canada

Mexico

Others

South America

Brazil
Others
Europe
Germany
France
United Kingdom
Others
Middle East and Africa
Israel
Others
Asia Pacific
China
Japan
India
Others

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