

Global Flexible OLED Display Market - Forecasts from 2018 to 2023

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Abstracts

Global flexible OLED display market is anticipated to witness a compound annual growth rate of 42% during the forecast period to reach a total market size of US\$1,300.514 million by 2023, increasing from US\$158.630 million in 2017. The global demand for flexible OLED market is majorly driven by higher adoption of these displays across different end-user industries as these are preferred over conventional substitutes available in market. Flexible OLED displays are more preferred as these provide better compatibility. Also, product innovations and technological advancements in allied verticals is expected to boost the demand for flexible OLED displays over the next five years. In addition to above mentioned driving factors rising disposable income and growing demand for technology intensive products will further contribute to the additional demand for flexible OLED displays over the forecast period. However, complication in manufacturing flexible OLED displays is anticipated to hamper the market growth.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies

and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the global flexible OLED display value chain. Last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting. Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are LG Display Co., Ltd and Samsung.

Segmentation

By Type

Passive-matrix (PM) display

Active-matrix (AM) display

By Application

Smartphones

Wearables

Others

By Geography

North America

US

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Italy

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia- Pacific

Japan

China

India

Australia

Others

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