

# Global E-Commerce Packaging Market - Forecasts from 2019 to 2024

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## Abstracts

Global E-Commerce Packaging market is projected to grow at a CAGR of 19.55% during the forecast period, reaching a total market size of US\$68.404 billion in 2024 from US\$23.431 billion in 2018. Owing to the rising disposable income of people, a high level of convenience and the ease to shop anytime anywhere coupled with other factors such as wider options, speed of access and global reach the E-commerce market has completely modernized the buying experience of customers. The three main areas of concern in the e-commerce industry are delivery, packaging performance, and waste impact. The rise in online shopping has fueled prospects for related packaging needs. However, the biggest challenge facing the E-commerce packaging industry is packaging sustainability as waste from product distribution and sales have shifted from retail stores to households. Geographically, Asia Pacific region dominates the e-commerce packaging market. The majority of the region's growth comes from increased demand for corrugated boxes in countries like India, China, and Japan. The key factors contributing to the growth of the e-commerce market in the APAC region include the rising middle-class families, increased mobile and internet penetration, new upcoming e-commerce players and improved logistic platforms. In the coming years, the e-commerce packaging market is expected to grow tremendously in the rest of the world.

The “Global E-Commerce Packaging Market– Forecasts from 2019 to 2024” is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by packaging type, industry vertical, and geography.

The Global E-Commerce Packaging market segmented based on packaging type, industry vertical, and geography. By packaging type, the market is segmented as corrugated boxes, courier bags, security envelopes, and protective packaging. By industry vertical, the market is segmented as consumer electronics, food and beverage, cosmetics and personal care products, pharmaceuticals, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa, and the Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the Global E-Commerce Packaging market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the Global E-Commerce Packaging market.

Segmentation:

#### By Packaging Type

Corrugated Boxes

Courier Bags

Security Envelopes

Protective Packaging

#### By Industry Vertical

Consumer Electronics

Food and Beverage

Cosmetics and Personal Care Products

Pharmaceuticals

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

South Korea

India

Others

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