

Global Cybersecurity Market - Forecasts from 2019 to 2024

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Abstracts

The global cybersecurity market worldwide is witnessing an impressive growth and is majorly attributed to increasing reliance of businesses on technologies, continuous digitization rising incidence of cyber-attacks. Any occurrence of security breach can cost a company a significant share of its revenue and even its customers' trust. This is pushing the companies towards adopting advanced cybersecurity solutions in order to secure each and every part of the infrastructure from cyber-attack. Stringent regulations regarding security of customers' data is further fueling the adoption of these solutions by the enterprises which is boosting the growth of this market in the forecast period and in the upcoming years.

The global cybersecurity market is expected to achieve a market size of US\$244.400 billion in 2024 from a market size of US\$132.800 billion in 2018. Geographically, the North American region is expected to hold a significant market share due to the early adoption of technology followed by the Asia Pacific region, which is expected to be the fastest-growing. Furthermore, growing advancements in technology such as artificial intelligence (AI) and machine learning are further providing an opportunity for the market to thrive in the forecast period and in the coming years.

The Global Cybersecurity Market – Forecasts from 2019 to 2024 is an exhaustive study which aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, component, platform and geography.

The global cybersecurity market has been segmented based on offerings, security type, deployment model, enterprise size, end-user industry, and geography. By offerings, the market is segmented solutions and services. By security type, the study is divided into network security, endpoint security, application security, cloud security, and others. Simultaneously, the market is also evaluated on the basis of deployment model such as on-premise and cloud. By enterprise size, the market is segmented into small, medium, and large. Furthermore, by end-user, the market is segmented as aerospace and defense, government, BFSI, communication and technology, healthcare, retail, manufacturing, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the global cybersecurity market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the global cybersecurity market.

Segmentation

The global cybersecurity market has been analyzed through the following segments:

By Offering

Solution

Services

By Security Type

Network Security

Endpoint Security

Application Security

Cloud Security

Others

By Deployment Model

On-Premise

Cloud

By Enterprise Size

Small

Medium

Large

By End-User Industry

Aerospace and Defense

Government

BFSI

Communication and Technology

Healthcare

Retail

Manufacturing

Others

By Geography

North America

United States of America

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Others

Middle East and Africa

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

India

South Korea

Others

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