

# Global Construction Chemicals Market - Forecasts from 2016 to 2021

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## Abstracts

Construction chemicals are chemical products which are used for construction activities such as building structures in order to strengthen them, increase their life and give protection and durability to them. Some construction chemical products assist in reducing the water and cement quantities deployed in construction and also augmenting cement performance. Though using construction chemicals raises the cost of the project, but the benefits provided by these chemicals are innumerable. Adhesives, bond breakers, concrete floor hardeners, form sealers and curing compounds are few types of construction chemicals increasingly being used by different end users. Rising global population and rapid urbanization need a provision of strong infrastructure such as public, commercial and residential buildings and this requirement is the central element driving the global construction chemical market growth. However, lack of proper marketing for the sector and high cost of these construction chemical products strain the market growth. Geographically, APAC and South America region will witness highest market growth over forecasted period due to growing foreign direct investments, initiatives undertaken by governments to promote energy efficient buildings and spurring of many housing programs at affordable rates in these regions.

## Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

## Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Construction chemicals. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

## **Segmentation**

Thirdly, Construction Chemicals Market has been segmented on the basis of type, by end user and geography as follows:

### By Type

Concrete Admixtures

Waterproofing & Roofing

Repair

Flooring

Sealants & Adhesives

Others

### By End User

Residential Buildings

Industrial Buildings

Commercial Buildings

### By Geography

Americas

North America

South America

Europe Middle East and Africa

Europe

Middle East and Africa

Asia Pacific

## **Market Players**

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Fosroc, Arkema, Sika, and CICO Group among others.

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