

Global Computational Photography Market - Forecasts from 2018 to 2023

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Abstracts

Global computational photography market is projected to witness an exponential growth over the forecast period 2018 to 2023. Computational photography is a technique which uses algorithms to improve the quality of the photograph which would be difficult to do so with digital photography or film photography. Companies are investing heavily to develop products which use computational photography in order to gain an edge over their competitors by offering superior photography experience. Rising sales of smart phones and booming demand for high resolution digital cameras will be the major factors driving the growth of computational photography over the next five years.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the

value chain of the global computational photography market. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report are Intel Corporation, Alphabet, Microsoft Corporation, Samsung, Apple, Inc., and Corephotonics among others.

Segmentation

The global computational photography market has been analyzed through following segments:

By Application

Cameras

Smart Phones

Machine Vision

By Geography

North America

U.S.

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Others

Middle East and Africa

United Arab Emirates

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Others

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