

Global Coffee Pods Market - Forecasts from 2020 to 2025

<https://marketpublishers.com/r/GEB795F35351EN.html>

Date: November 2020

Pages: 129

Price: US\$ 3,950.00 (Single User License)

ID: GEB795F35351EN

Abstracts

The global Coffee Pods market is expected to grow at a compound annual growth rate of 6.54% over the forecast period to reach a market size of US\$24.220 billion in 2025 from US\$16.558 billion in 2019. The demand for coffee pods has surged because of the gradual change in consumer preferences to have innovative and ready to use products, and rising urbanization. Coffee is one of the most imperative and traded agricultural products or commodities globally, according to the data given by The International Coffee Organization in 2017, 70% of the total production of coffee was exported worldwide, and it was worth USD 19 Billion. The sector gave employment to more than 125 million people worldwide and had a retail market value of USD 83 billion in 2017. Coffee is cultivated on 12.5 million farms worldwide, out of which the smallholder farms play an imperative role. 67-80% coffee cultivation of total coffee cultivated land are smallholder farms that are situated in developing countries, which includes the countries with low human development index. The coffee pods-based product will have a significant role in the growth of the market because it is easily available and can be brewed or used for household, industrial and other purposes. The coffee pods refer to the making of coffee like those of teabags. It is available in filter paper, small pouches, and other types of packaging material. It is also known as a single-use coffee container because only one coffee can be prepared from a pod. It simplifies the brewing process by eliminating additives and additional flavors, which helps in the reduction in time to make coffee and it also simplifies the overall process. The pod pack covers the sachet in tight airfoil and then it is dipped with nitrogen, which helps in the preservation of aroma and flavor of the freshly ground beans until the pouch or a sachet is opened. It is widely popular in the food services business like bars, cafes, hotels, and restaurants because of its productive and superior quality and it doesn't require any substantive capital to train staff and for other purposes.

Sustainable Coffee Pods will have an imperative role in the growth of the market. Over the past few years, consumption and the use of coffee have surged at an exponential rate. There is a plethora of choices from multiple brands that provide up to the scratch coffee pods, which will have an imperative role in the overall market growth. But there are major environmental concerns that have hindered the market growth. Major manufacturers and producers have been adopting various sustainable practices to comply with environmental regulations and standards. There has been a rise in the adoption of Voluntary Sustainability Standards (VSS) by the producers and coffee pod makers. According to the data by the International Coffee Organization, 34.5% of the total coffee production was under VSS Compliant in 2016. The VSS was introduced to reduce emissions, conserve biodiversity, and enhance worker safe-ty and health standards, while also providing various types of economic benefits to the producer. This ensured that the demand would rise and lead to greater investments in more sustainable production. At least 3 million metric tons of coffee produced was VSS Compliant with the value at USD 7.2 Billion, according to the Food and Agriculture Organization of the United Nations (FAO) in 2016. There have been various concerns expressed by the manufacturers and regulators regarding the coffee pods. Manufacturers are spending a considerable sum of capital on innovation in packaging, that provides sustainable solutions. The demand for compostable coffee pods has risen in recent years because of the use of organic materials, reduction in greenhouse gas emissions and it also avoids extra coffee waste.

Europe was the major consumer of coffee in the fiscal year 2020, according to the data given by the International Coffee Organization. The region consumed around 55,089 sixty kg bags and is growing at a decent rate. North American and South American Region consumed 31,434 and 26,905 sixty kg bags in the fiscal year 2020. Asian Pacific region also registered a decent growth in the period and consumed 37,067 sixty kg bags in the given fiscal year. The total consumption of the coffee was around 167,592 sixty kg bags world-wide. Global coffee production in the fiscal year 2020, was estimated at 169.34 million bags, a slight reduction of 2.2% from the previous year. The reason for the slump is due to the reduction in the output of Arabica, which was decreased by 5% to 95.99 million bags. Robusta meanwhile registered a growth of 1.2% to 73.36 million bags from the previous year. COVID-19 had a major negative impact on the market as global consumption decreased by 0.5% to 167.81 million bags from the previous year because the pandemic put considerable pressure on the global economy. People have avoided the usage of restaurants, cafes, and other home venues, which made a negative impact on the overall coffee market growth. Brazil has been the biggest exporter of coffee worldwide, followed by Vietnam, Colombia, Indonesia, and India. Brazil exported 40,434 sixty bags globally. Vietnam, Colombia,

Indonesia, and India exported 26,537 bags, 12,639 bags, 6,796 bags, and 5,314 bags globally, with every nation registering a negative growth from the previous year because of the pandemic. European Union has been the biggest importer of coffee, soloed by the United States, Japan, Russia, and Switzerland. European Union imported around 70,330 sixty kg bags in the fiscal year 2020. The demand for coffee will surge again at a significant rate after the pandemic effects start to come down. As most governments are spending their resources in combating the pandemic, the coffee pod market will face a significant challenge.

Key Developments

Major Producers and key players are investing a substantial sum into the in-novation, R&D in the diversification of the coffee as well as packaging. Some of the developments are:

(1) In January 2020, Nestle launched a novel recycling program for its Nespresso and Dolce Gusto Coffee pods and capsules. The name of the plan was called Pod back, which would provide consumers with an integrated plan and a solution to recycle Dolce Gusto and Nespresso Products.

(2) In August 2018, a global alliance was formed between Starbucks and Nestle S.A, in Consumer-Packaged Goods and Service. Starbucks gave the rights to Nestle to sell, make, and distribute its packaged tea and coffee. The alliance led to the surge in the Nestle Stock price at a record rate of 2.9%.

(3) In November 2018, K-cup Coffee pods announced a collaboration with Dunkin Donuts and J.M. Smucker Company to produce, distribute, and sell their product through each other's portfolio.

Segmentation:

By Type

Hard Pods

Soft Pods

By Caffeine Content

Regular

Decaffeinated

By Flavor

Regular

Unflavored

By Distribution Channel

Offline

Online

By geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

Spain

United Kingdom

France

Others

The Middle East and Africa

Saudi Arabia

South Africa

Others

Asia Pacific

China

Japan

Australia

India

Others

Note: The report will be dispatched withing 2-3 business days.

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation

2. RESEARCH METHODOLOGY

- 2.1. Research Data
- 2.2. Assumptions

3. EXECUTIVE SUMMARY

- 3.1. Research Highlights

4. MARKET DYNAMICS

- 4.1. Market Drivers
- 4.2. Market Restraints
- 4.3. Porters Five Forces Analysis
 - 4.3.1. Bargaining Power of Suppliers
 - 4.3.2. Bargaining Power of Buyers
 - 4.3.3. The threat of New Entrants
 - 4.3.4. Threat of Substitutes
 - 4.3.5. Competitive Rivalry in the Industry
- 4.4. Industry Value Chain Analysis

5. GLOBAL COFFEE PODS MARKET ANALYSIS, BY TYPE (VALUE IN US\$ MILLION)

- 5.1. Introduction
- 5.2. Hard Pods
- 5.3. Soft Pods

6. GLOBAL COFFEE PODS MARKET ANALYSIS, BY CAFFEINE CONTENT (VALUE IN US\$ MIL-LION)

- 6.1. Introduction

- 6.2. Regular
- 6.3. Decaffeinated

7. GLOBAL COFFEE PODS MARKET ANALYSIS, BY FLAVOR (VALUE IN US\$ MILLION)

- 7.1. Introduction
- 7.2. Regular
- 7.3. Flavored

8. GLOBAL COFFEE PODS MARKET ANALYSIS, BY DISTRIBUTION CHANNEL (VALUE IN US\$ MILLION)

- 8.1. Introduction
- 8.2. Offline
- 8.3. Online

9. GLOBAL COFFEE PODS MARKET ANALYSIS, BY GEOGRAPHY (VALUE IN US\$ MILLION)

- 9.1. Introduction
- 9.2. North America (Value in US\$ Million)
 - 9.2.1. North America Coffee Pods Market Analysis, By Type, 2019 to 2025
 - 9.2.2. North America Coffee Pods Market Analysis, By Caffeine Content, 2019 to 2025
 - 9.2.3. North America Coffee Pods Market Analysis, By Flavor, 2019 to 2025
 - 9.2.4. North America Coffee Pods Market Analysis, By Distribution Channel, 2019 to 2025
 - 9.2.5. By Country
 - 9.2.5.1. United States
 - 9.2.5.2. Canada
 - 9.2.5.3. Mexico
- 9.3. South America (Value in US\$ Million)
 - 9.3.1. South America Coffee Pods Market Analysis, By Type, 2019 to 2025
 - 9.3.2. South America Coffee Pods Market Analysis, By Caffeine Content, 2019 to 2025
 - 9.3.3. South America Coffee Pods Market Analysis, By Flavor, 2019 to 2025
 - 9.3.4. South America Coffee Pods Market Analysis, By Distribution Channel, 2019 to 2025
 - 9.3.5. By Country
 - 9.3.5.1. Brazil

9.3.5.2. Argentina

9.3.5.3. Others

9.4. Europe (Value in US\$ Million)

9.4.1. Europe Coffee Pods Market Analysis, By Type, 2019 to 2025

9.4.2. Europe Coffee Pods Market Analysis, By Caffeine Content, 2019 to 2025

9.4.3. Europe Coffee Pods Market Analysis, By Flavor, 2019 to 2025

9.4.4. Europe Coffee Pods Market Analysis, By Distribution Channel, 2019 to 2025

9.4.5. By Country

9.4.5.1. Germany

9.4.5.2. Spain

9.4.5.3. United Kingdom

9.4.5.4. France

9.4.5.5. Others

9.5. The Middle East and Africa (Value in US\$ Million)

9.5.1. The Middle East and Africa Coffee Pods Market Analysis, By Type, 2019 to 2025

9.5.2. The Middle East and Africa Coffee Pods Market Analysis, By Caffeine Content, 2019 to 2025

9.5.3. The Middle East and Africa Coffee Pods Market Analysis, By Flavor, 2019 to 2025

9.5.4. The Middle East and Africa Coffee Pods Market Analysis, By Distribution Channel, 2019 to 2025

9.5.5. By Country

9.5.5.1. Saudi Arabia

9.5.5.2. South Africa

9.5.5.3. Others

9.6. Asia Pacific (Value in US\$ Million)

9.6.1. Asia Pacific Coffee Pods Market Analysis, By Type, 2019 to 2025

9.6.2. Asia Pacific Coffee Pods Market Analysis, By Caffeine Content, 2019 to 2025

9.6.3. Asia Pacific Coffee Pods Market Analysis, By Flavor, 2019 to 2025

9.6.4. Asia Pacific Coffee Pods Market Analysis, By Distribution Channel, 2019 to 2025

9.6.5. By Country

9.6.5.1. China

9.6.5.2. Japan

9.6.5.3. Australia

9.6.5.4. India

9.6.5.5. Others

10. COMPETITIVE ENVIRONMENT AND ANALYSIS

- 10.1. Major Players and Strategy Analysis
- 10.2. Emerging Players and Market Lucrativeness
- 10.3. Mergers, Acquisitions, Agreements, and Collaborations
- 10.4. Vendor Competitiveness Matrix

11. COMPANY PROFILES

- 11.1. Starbucks Corporation
- 11.2. Luigi Lavazza SpA
- 11.3. Dunkin Brands (DD IP Holder LLC)
- 11.4. The Kraft Heinz Company
- 11.5. Keurig Green Mountain, Inc.
- 11.6. Nestle SA
- 11.7. List is not Exhaustive*

I would like to order

Product name: Global Coffee Pods Market - Forecasts from 2020 to 2025

Product link: <https://marketpublishers.com/r/GEB795F35351EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEB795F35351EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970