

# Global Cancer Profiling Market - Forecasts From 2018 to 2023

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## Abstracts

The global Cancer Profiling market is expected to reach US\$14.223 billion by 2023 from US\$7.109 billion in 2017 growing at a CAGR of 12.25%. Tumour or cancer profiling is done to get genetic information regarding the tumour cells which offer useful insights and information regarding the disease. Cancer profiling is done to aid in the selection of appropriate therapy for the treatment of cancer. The cancer provide more precise and accurate information about clinical outcomes of cancer. The technique plays a vital role in diagnosis of cancer at the molecular level. The market is expected to show significant growth during the given forecast period owing to the increasing prevalence of the cancer across the globe. Availability of the funding by the government and non-government organisation for the cancer research will also boost the market for cancer profiling. Increasing utility of cancer profiling to select the right therapy for the patients will also bolster the demand for cancer profiling. However, high investment required for the development of the biomarkers coupled with the lack of skilled professionals might restrain the growth the market during the given time frame.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical region. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part

of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the global Cancer Profiling market value chain. Last step involves complete market engineering which includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global Cancer Profiling market.

Major industry players profiled as part of the report are Medtronic, Abbott and NDI Medical among others.

## Segmentation

### By Technique

Immunohistochemistry

Fluorescence in situ Hybridization (FISH)

Next-Generation Sequencing (NGS)

Quantitative Polymerase Chain Reaction (qPCR)

### By Cancer Type

Lung Cancer

Breast Cancer

Bowel Cancer

Others

### By End User

Hospitals and Clinics

Diagnostic Centres

### By Geography

North America

United States

Canada

Others

South America

Brazil  
Argentina  
Others  
Europe  
United Kingdom  
Germany  
France  
Others  
Middle East and Africa  
Saudi Arabia  
UAE  
Israel  
Others  
Asia Pacific  
China  
India  
Australia  
South Korea  
Others

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