

# Global Cancer Immunotherapy Market - Forecasts from 2018 to 2023

<https://marketpublishers.com/r/G92699A786AEN.html>

Date: September 2018

Pages: 102

Price: US\$ 3,950.00 (Single User License)

ID: G92699A786AEN

## Abstracts

The global cancer immunotherapy market is projected to expand at a CAGR of 12.98% over the forecast period of 2017-2023. Cancer immunotherapy is a treatment where the human body makes use of its natural defense mechanism also known as the immune system in order to identify, attack and kill cancer cells. There are many companies working in collaborations for designing the drugs for cancer immunotherapy. Adopting unhealthy living conditions and prevalence of cancer are driving the growth of the global cancer immunotherapy market.

For boosting the immune system certain therapies are used, for example, the BCG therapy which is injected directly into the bladder and is found effective in about 70 percent of patients with early-stage bladder cancer. Other therapies include cytokines, radioimmunotherapy, and oncolytic virus therapy.

National Cancer Institute of U.S. Department of Health and Human Services is at the forefront of developing immunotherapies and is also working towards the understanding of the unknown mechanisms in immune responses against a specific cancer type and specific patient.

One of the NCI-funded research has led to the identification of biomarkers which can help in determining the type of patients more likely to respond to the checkpoint inhibitor therapy. The biomarkers are PD-L1 and a genetic feature called microsatellite instability. Hence, it will become easier to detect patients who have these biomarkers and will respond to certain checkpoint inhibitors in comparison to patients lacking these biomarkers.

The cancer immunotherapy market is anticipated to grow in the Asia Pacific region due to the growing patient pool in the country accompanied by the growing cancer awareness, technological advancements and growing demand from the emerging economies like India and China. While North America is expected to show a major market share owing to the adoption of early innovations and the presence of key market

players in this region followed by Europe.

Major industry players profiled as part of the report are Bristol-Myers Squibb Company, Eisai Co., Ltd., Nektar, and Servier among others.

## Segmentation

The global cancer immunotherapy market has been analyzed through following segments:

### By Type

Monoclonal antibodies (MABs)

Checkpoint Inhibitors

Cytokines

Cancer vaccines

Adoptive Cell transfer

### By Application

Skin cancer

Lung cancer

Leukemias

Bladder cancer

Others

### By Geography

North America

US

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Others

Middle East and Africa

Israel

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Saudi Arabia  
Others  
Asia Pacific  
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India  
Japan  
South Korea  
Australia  
Others

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