

# Global Bronchodilator Drug Market - Forecasts from 2020 to 2025

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## Abstracts

Global bronchodilator drug market was valued at US\$40.623 billion in 2019. A bronchodilator is a medication that relaxes and opens the airways, or bronchi, in the lungs. Bronchodilator drugs help in treating various lung conditions such as asthma, chronic obstructive pulmonary disease (COPD) and other respiratory diseases.

The global market for bronchodilator drugs is increasing due to the rising incidence of various respiratory diseases worldwide. The increase in the prevalence of respiratory disorders such as asthma, chronic obstructive pulmonary disease (COPD) worldwide is growing the demand for bronchodilator drugs. The increasing air pollution due to rising industries and the increasing number of automobiles on the road around the world is the reason for growing respiratory problems. According to the WHO data, 7 million deaths were reported due to the joint effects of household (HAP) and ambient air pollution (AAP) in 2016 globally, with around 94 percent occurred in low and middle-income (LMI) countries. The growing global aging population is another driver of the global bronchodilator drug market. According to the World Bank Data, the percentage of population aged 65 and above increased from 7.49 in 2009 to 8.87 in the year 2018. The increase in the geriatric population is due to improved health facilities around the world and people living a better lifestyle that includes better food quality and other facilities required for living.

The global bronchodilator drug market is segmented by disease type, route of administration, and by geography. On the basis of disease type, the global bronchodilator drug market is segmented as asthma, Chronic Obstructive Pulmonary Disease (COPD), and others. By route of administration, the market segmentation is done as oral, injection, and inhaler.

## Asthma and COPD prevalence around the world is rising

The increasing prevalence of asthma is increasing the demand for bronchodilator drugs. According to the World Health Organization (WHO), globally, 235 million people are living with asthma with 80% of asthma-related deaths occur in low and lower-middle-income countries. According to the World Health Organization (WHO) 251 million cases of COPD globally in 2016 and it is estimated that 3.17 million death was caused by the disease in 2015. With the rising prevalence of these respiratory diseases due to increasing smoke and air pollution, the demand for bronchodilator drugs will continue to grow, thereby bolstering the global bronchodilator drug market growth during the next five years.

By geography, North America holds a significant market share

Regionally, the global bronchodilator drug market is classified into North America, South America, Europe, Middle East and Africa, and Asia Pacific. North America accounted for the major market share in 2019. The rising number of people suffering from COPD and asthma supported by the presence of major market players in the region is fueling the market growth of bronchodilator drugs in North America. According to the Asthma and Allergy Foundation of America, asthma accounts for 9.8 million hospital visits, 188,968 discharges from hospital inpatient care and 1.8 million emergency department visit each year in the U.S. The presence of large pharmaceutical companies coupled with high investment in research and development of advanced medicines is also driving the bronchodilator drug market growth in the region. The Asia Pacific bronchodilator drug market is expected to witness the substantial compound annual growth rate during the forecast period. Rising incidence of COPD in countries like China, India, and South Korea is significantly driving the demand for bronchodilator drugs in the region. The increasing number of pharmaceutical companies entering this regional market is further fueling the APAC bronchodilator drug market in the APAC region. Supportive government initiatives while improving healthcare infrastructure is also driving the market for bronchodilator drug in the Asia Pacific region.

## Market Players and Competitive Intelligence

Prominent key market players in the Global bronchodilator Drug Market include F. Hoffmann-La Roche Ltd, Gilead Sciences, Inc., GlaxoSmithKline plc, Merck & Co., Inc., Novartis AG, Verona Pharma plc, Pfizer Inc., Abbott, and AstraZeneca plc among others. These companies hold a noteworthy share in the market on account of their good brand image and product offerings. Major players in the global bronchodilator

Drug Market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last two years.

## Key Developments

December 2019: - Roche concluded the acquisition of Spark Therapeutics, Inc. for strengthening presence in gene therapy. The Spark to continue its operations in Philadelphia as an independent company within the Roche Group. The companies together will improve the lives of the patients through innovative gene therapies. Spark Therapeutics, based in Philadelphia, Pennsylvania, is a fully integrated, commercial company committed to discovering, developing and delivering gene therapies for genetic diseases, including blindness, hemophilia, lysosomal storage disorders, and neurodegenerative diseases.

December 2019: - Merck acquired ArQule, making ArQule a wholly-owned subsidiary of Merck. Merck a leading global biopharmaceutical company known as MSD outside of the United States and Canada has been inventing for life, bringing forward medicines and vaccines for many of the world's most challenging diseases.

May 2019: - Novartis announced that the new phase II data for IND/GLY/MF (QVM 149) as a once-daily, fixed-dose combination asthma treatment, delivered with the dose-confirming Breezhaler® inhalation device was presented at the 2019 annual international congress of the American Thoracic Society (ATS).

November 2018: - Mylan N.V. and Theravance Biopharma Inc. got the approval from the U.S. Food and Drug Administration (FDA) for the New Drug Application (NDA) for YUPELRI™ (revefenacin) inhalation solution for patients suffering from the chronic obstructive pulmonary disease (COPD).

August 2018: - GSK announced that the company's dual bronchodilators Anoro (umeclidinium/vilanterol) were officially launched in China as one of the first dual bronchodilators in the country. This once-daily medication is used for the long-term maintenance treatment in patients with COPD.

## Segmentation

### By Disease

Asthma

Chronic Obstructive Pulmonary Disease (COPD)

Others

#### By Route of Administration

Oral

Injection

Inhaler

#### By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

UAE

Others

Asia Pacific

China

Japan

South Korea

India

Others

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