

Global Baby Apparel Market - Forecasts from 2020 to 2025

<https://marketpublishers.com/r/G015C1586B68EN.html>

Date: February 2020

Pages: 126

Price: US\$ 3,950.00 (Single User License)

ID: G015C1586B68EN

Abstracts

The global baby apparel market is projected to witness a CAGR of 2.97% during the forecast period, to reach US\$267.730 billion in 2025 from US\$224.595 billion in 2019. The global baby apparel market is continuously growing owing to the demand for safety and comfort of babies. Parents have grown more cautious about the safety and comfort of the child, dressing children with an easy and convenient form of dressing. Parents are focusing on buying the latest style according to going on fashion trends in the market. Parents are buying clothes that provide comfort to the child and improve the adaptability of the latter around their surroundings. They are choosing clothes that do not have fancy laces or buttons that could rip off and may lead to choking or tripping. The market of baby clothing is growing significantly due to the innovation in new styles, segments, variation, and advance technology.

Market Drivers

The baby apparel market is rising due to the high demand for the branded apparel by the consumers. Heavy discounts provided by retailers is also helping the baby apparel market grow. Parents are choosing designer baby clothing due to the rise in the number of baby fashion shows. Changing fashion trends and a continuous shift in consumer tastes and preferences are expanding the market in diverse directions. The government of various countries are regulating the textile industry and framing new policies to regulate the baby's wearing apparel market. Parents are concern about the baby's health due to the presence of harmful chemicals present in the clothes as some clothes may lead to skin irritation and rashes. Parents will focus on buying safe clothes for babies. Promotion of e-commerce websites such as Flipkart, Amazon, and Alibaba, coupled with huge discounts are also giving opportunities to new entrants to promote and sell their products, thus positively impacting the growth of the global baby apparel

market.

By Geography

Geographically, the global baby apparel market is classified into North America, South America, Europe, Middle East, and Africa, and the Asia Pacific. The report also analyses major countries across these regions with complete analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Segmentation

The global baby apparel market is segmented by product type, distribution channel, and geography.

By Product Type

Bodysuits

Topwear

Bottomwear

Others

By Distribution Channel

Online

Offline

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

UAE

Others

Asia Pacific

China

Japan

South Korea

India

Others

Contents

1. INTRODUCTION

- 1.1. Market Definition
- 1.2. Market Segmentation

2. RESEARCH METHODOLOGY

- 2.1. Research Data
- 2.2. Assumptions

3. EXECUTIVE SUMMARY

- 3.1. Research Highlights

4. MARKET DYNAMICS

- 4.1. Market Drivers
- 4.2. Market Restraints
- 4.3. Porters Five Forces Analysis
 - 4.3.1. Bargaining Power of Suppliers
 - 4.3.2. Bargaining Power of Buyers
 - 4.3.3. Threat of New Entrants
 - 4.3.4. Threat of Substitutes
 - 4.3.5. Competitive Rivalry in the Industry
- 4.4. Industry Value Chain Analysis

5. GLOBAL BABY APPAREL MARKET ANALYSIS, BY PRODUCT TYPE

- 5.1. Introduction
- 5.2. Bodysuits
- 5.3. Topwear
- 5.4. Bottomwear
- 5.5. Others

6. GLOBAL BABY APPAREL MARKET ANALYSIS, BY DISTRIBUTION CHANNEL

- 6.1. Introduction

6.2. Online

6.3. Offline

7. GLOBAL BABY APPAREL MARKET ANALYSIS, BY GEOGRAPHY

7.1. Introduction

7.2. North America

7.2.1. North America Baby Apparel Market, By Product Type, 2019 to 2025, US\$ billion

7.2.2. North America Baby Apparel Market, By Distribution Channel, 2019 to 2025, US\$ billion

7.2.3. North America Baby Apparel Market, By Country, 2019 to 2025, US\$ billion

7.2.3.1. USA

7.2.3.2. Canada

7.2.3.3. Mexico

7.3. South America

7.3.1. South America Baby Apparel Market, By Product Type, 2019 to 2025, US\$ billion

7.3.2. South America Baby Apparel Market, By Distribution Channel, 2019 to 2025, US\$ billion

7.3.3. South America Baby Apparel Market, By Country, 2019 to 2025, US\$ billion

7.3.3.1. Brazil

7.3.3.2. Argentina

7.3.3.3. Others

7.4. Europe

7.4.1. Europe Baby Apparel Market, By Product Type, 2019 to 2025, US\$ billion

7.4.2. Europe Baby Apparel Market, By Distribution Channel, 2019 to 2025, US\$ billion

7.4.3. Europe Baby Apparel Market, By Country, 2019 to 2025, US\$ billion

7.4.3.1. Germany

7.4.3.2. France

7.4.3.3. United Kingdom

7.4.3.4. Spain

7.4.3.5. Others

7.5. Middle East and Africa

7.5.1. Middle East and Africa Baby Apparel Market, By Product Type, 2019 to 2025, US\$ billion

7.5.2. Middle East and Africa Baby Apparel Market, By Distribution Channel, 2019 to 2025, US\$ billion

7.5.3. Middle East and Africa Baby Apparel Market, By Country, 2019 to 2025, US\$ billion

billion

7.5.3.1. Saudi Arabia

7.5.3.2. Israel

7.5.3.3. UAE

7.5.3.4. Others

7.6. Asia Pacific

7.6.1. Asia Pacific Baby Apparel Market, By Product Type, 2019 to 2025, US\$ billion

7.6.2. Asia Pacific Baby Apparel Market, By Distribution Channel, 2019 to 2025, US\$

billion

7.6.3. Asia Pacific Baby Apparel Market, By Country, 2019 to 2025, US\$ billion

7.6.3.1. China

7.6.3.2. Japan

7.6.3.3. South Korea

7.6.3.4. India

7.6.3.5. Others

8. COMPETITIVE ENVIRONMENT AND ANALYSIS

8.1. Major Players and Strategy Analysis

8.2. Emerging Players and Market Lucrativeness

8.3. Mergers, Acquisitions, Agreements, and Collaborations

8.4. Vendor Competitiveness Matrix

9. COMPANY PROFILES

9.1. Carter's Inc.

9.2. H & M Hennes & Mauritz AB GBC

9.3. Mothercare Plc

9.4. Gerber Childrenswear

9.5. MILKBARN

9.6. The Gap, Inc.

9.7. VF Outdoor, LLC

9.8. Columbia Sportswear Company

9.9. Target Brands, Inc.

9.10. Tootsa MacGinty Ltd

I would like to order

Product name: Global Baby Apparel Market - Forecasts from 2020 to 2025

Product link: <https://marketpublishers.com/r/G015C1586B68EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G015C1586B68EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970