

Global Animation Outsourcing Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/GE9945914CADEN.html>

Date: October 2019

Pages: 112

Price: US\$ 3,950.00 (Single User License)

ID: GE9945914CADEN

Abstracts

The global animation outsourcing market is projected to grow at a CAGR of 6.40% to reach US\$191.985 billion by 2024, from US\$132.338 billion in 2018. Outsourcing in animation has become widespread and there is an increasing number of animation companies in developing economies with skilled manpower through training programs. Cost advantage associated with the outsourcing is expected to be the prime driver for the growth of the market during the forecast period as global animation players look for cost-effective production options. In addition, outsourcing facilities are increasing in the regions where government support is strong which further propels the market growth opportunities. Furthermore, rapidly growing media and entertainment industry are also increasing the adoption of outsourcing advanced animation tools by the industry players to offer high quality animated videos and films to their audience at the lower cost, thus augmenting the growth of this market.

The Global Animation Outsourcing Market – Forecasts from 2019 to 2024 is an exhaustive study that aims to present the key market trends through various chapters focusing on different aspects of the market. The study provides a detailed market overview through the market dynamics sections which detail key market, drivers, restraints, and opportunities in the current market. The report analyzes key opportunity regional markets, and the current technology penetration through lifecycle analysis. The report also analyzes the market through comprehensive market segmentation by type, industry, and geography.

The global animation outsourcing market has been segmented based on type, industry, and geography. Based on type, the market has been segmented into 2D animation, 3D animation, motion graphics, stop motion, and others. By industry, the market has been segmented into media and entertainment, education, healthcare, and others.

Regional analysis has been provided with detailed analysis and forecast for the period 2018 to 2024. The global market has been broken down into North America, South America, Europe, Middle East and Africa (MEA), and the Asia Pacific regions. The report also analyzes 15 countries across these regions with thorough analysis and forecast along with prevailing market trends and opportunities which each of these countries present for the manufacturers.

Major players in the global animation outsourcing market have been covered along with their relative competitive position and strategies. The report also mentions recent deals and investments of different market players over the last year. The company profiles section details the business overview, financial performance for the past three years, key products and services being offered along with the recent developments of these important players in the global animation outsourcing market.

Segmentation

The global animation outsourcing market has been analyzed through the following segments:

By Types

2D Animation

3D Animation

Motion Graphics

Stop Motion

Others

By Industry

Media and Entertainment

Education

Healthcare

Others

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. GLOBAL ANIMATION OUTSOURCING MARKET BY TYPE

- 5.1. 2D Animation
- 5.2. 3D Animation
- 5.3. Motion Graphics
- 5.4. Stop Motion

5.5. Others

6. GLOBAL ANIMATION OUTSOURCING MARKET BY INDUSTRY

6.1. Media and Entertainment

6.2. Education

6.3. Healthcare

6.4. Others

7. GLOBAL ANIMATION OUTSOURCING MARKET BY GEOGRAPHY

7.1. North America

7.1.1. USA

7.1.2. Canada

7.1.3. Mexico

7.2. South America

7.2.1. Brazil

7.2.2. Argentina

7.2.3. Others

7.3. Europe

7.3.1. Germany

7.3.2. France

7.3.3. United Kingdom

7.3.4. Spain

7.3.5. Others

7.4. Middle East and Africa

7.4.1. Israel

7.4.2. Saudi Arabia

7.4.3. Others

7.5. Asia Pacific

7.5.1. China

7.5.2. Japan

7.5.3. South Korea

7.5.4. India

7.5.5. Others

8. COMPETITIVE INTELLIGENCE

8.1. Competitive Benchmarking and Analysis

- 8.2. Recent Investments and Deals
- 8.3. Strategies of Key Players

9. COMPANY PROFILES

- 9.1. Innovecs
 - 9.2. N-iX LLC
 - 9.3. BackofficePro
 - 9.4. Zvky Design Studio Private Limited
 - 9.5. Digitoonz
 - 9.6. Next Animation Studio Ltd.
 - 9.7. G-angle
 - 9.8. Flatworld Solutions Pvt. Ltd.
- The list is not exhaustive*

I would like to order

Product name: Global Animation Outsourcing Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/GE9945914CADEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE9945914CADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970