

Global Aloe Vera Market - Forecasts from 2019 to 2024

<https://marketpublishers.com/r/GE43EA784120EN.html>

Date: May 2019

Pages: 115

Price: US\$ 3,950.00 (Single User License)

ID: GE43EA784120EN

Abstracts

The global aloe vera market was evaluated at US\$532.170 million for the year 2018. The health benefits of aloe vera include improving digestion, lowering blood-sugar levels, aloe vera is rich in nutrients like calcium, magnesium, Vitamin A, B, C and E along with other health benefits. Growing health awareness, and changing living styles are driving the growth of the global aloe vera market in the forecast period. Aloe was originated in tropical Africa and it is now cultivated in warm climatic areas of Asia, Europe, and America. Presently, the use of aloe vera has gained popularity because of herbal movement initiated by naturopaths, yoga gurus, alternative medicine promoters and holistic healers (Source: National Institutes for Health, USA). However, the availability of substitutes of aloe vera is expected to hinder the market growth during the forecast period.

DRIVERS

Growing health awareness regarding the benefits of aloe vera.

Increasing usage of aloe vera in cosmetics.

RESTRAINTS

Availability of substitutes

INDUSTRY UPDATE

In March 2019, OKF Corp. launched the world's first EU and USDA certified Organic Aloe Vera beverage, i.e. Aloe Organic.

In February 2018, LR Health and Beauty, opened Europe's most modern aloe vera

production site in Ahlen, with an approximate investment of €10 Million.

The major players profiled in the global aloe vera market include Aloe Laboratories, Terry Labs, OKF Corp., Naturaloe Costa Rica, Forever Living.com, L.L.C., Aloe Farms, Inc., Herbalife International of America, Inc., HOUSSY DRINKS CO., LTD., Natural & Organic Farms Mexico, and Agromayal Bot?nica S.A. de C.V. among others.

Segmentation

The global aloe vera market has been analyzed through the following segments:

By Application

Food and Beverage

Pharmaceuticals and Healthcare

Personal Care

By Form

Gel Extract

Whole Leaf Extract

Powder

By Distribution Channel

Online

Offline

By Geography

North America

USA

Canada

Mexico

South America

Brazil

Argentina

Others

Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

Saudi Arabia

Israel

Others

Asia Pacific

China

Japan

South Korea

India

Others

Contents

1. INTRODUCTION

- 1.1. Market Overview
- 1.2. Market Definition
- 1.3. Scope of the Study
- 1.4. Currency
- 1.5. Assumptions
- 1.6. Base, and Forecast Years Timeline

2. RESEARCH METHODOLOGY

- 2.1. Research Design
- 2.2. Secondary Sources

3. KEY FINDINGS

4. MARKET DYNAMICS

- 4.1. Market Segmentation
- 4.2. Market Drivers
- 4.3. Market Restraints
- 4.4. Market Opportunities
- 4.5. Porter's Five Forces Analysis
 - 4.5.1. Bargaining Power of Suppliers
 - 4.5.2. Bargaining Power of Buyers
 - 4.5.3. Threat of New Entrants
 - 4.5.4. Threat of Substitutes
 - 4.5.5. Competitive Rivalry in the Industry
- 4.6. Life Cycle Analysis - Regional Snapshot
- 4.7. Market Attractiveness

5. GLOBAL ALOE VERA MARKET BY APPLICATION

- 5.1. Food and Beverage
- 5.2. Pharmaceuticals and Healthcare
- 5.3. Personal Care

6. GLOBAL ALOE VERA MARKET BY TYPE

- 6.1. Gel Extract
- 6.2. Whole Leaf Extract
- 6.3. Powder

7. GLOBAL ALOE VERA MARKET BY DISTRIBUTION CHANNEL

- 7.1. Online
- 7.2. Offline

8. GLOBAL ALOE VERA MARKET BY GEOGRAPHY

- 8.1. North America
 - 8.1.1. USA
 - 8.1.2. Canada
 - 8.1.3. Mexico
- 8.2. South America
 - 8.2.1. Brazil
 - 8.2.2. Argentina
 - 8.2.3. Others
- 8.3. Europe
 - 8.3.1. Germany
 - 8.3.2. France
 - 8.3.3. United Kingdom
 - 8.3.4. Spain
 - 8.3.5. Others
- 8.4. Middle East and Africa
 - 8.4.1. Saudi Arabia
 - 8.4.2. Israel
 - 8.4.3. Others
- 8.5. Asia Pacific
 - 8.5.1. China
 - 8.5.2. Japan
 - 8.5.3. South Korea
 - 8.5.4. India
 - 8.5.5. Others

9. COMPETITIVE INTELLIGENCE

- 9.1. Competitive Benchmarking and Analysis
- 9.2. Recent Investments and Deals
- 9.3. Strategies of Key Players

10. COMPANY PROFILES

- 10.1. Aloe Laboratories
- 10.2. Terry Labs
- 10.3. OKF Corp.
- 10.4. Naturaloe Costa Rica
- 10.5. Forever Living.com, L.L.C.
- 10.6. Aloe Farms, Inc.
- 10.7. Herbalife International of America, Inc.
- 10.8. HOUSSY DRINKS CO., LTD.
- 10.9. Natural & Organic Farms Mexico
- 10.10. Agromayal Bot?nica S.A. de C.V.

LIST OF FIGURES

LIST OF TABLES

I would like to order

Product name: Global Aloe Vera Market - Forecasts from 2019 to 2024

Product link: <https://marketpublishers.com/r/GE43EA784120EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE43EA784120EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970