Global AIOps Market - Forecasts From 2018 to 2023

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Abstracts

The global AIOps market was valued at US$2.244 billion in 2017 and is expected to grow at a CAGR of 28.08% over the forecast period to reach a market size of US$9.907 billion by 2023. The market is witnessing an impressive growth worldwide which is majorly attributed to growing demand for AI-based services for IT operations. Increasing focus of end-users towards moving more number of their business processes to cloud is also increasing the demand for AIOps platforms, thus boosting the growth of this market. Exponentially increasing data volumes and continuous growth of end-to-end business applications is also contributing to increasing adoption of AIOps platforms among end users, thus supporting the growth of this market.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study has been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top down approaches have been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the global AIOps value chain. Last step involves complete market engineering which

includes analysing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the global AIOps market.

Major industry players profiled as part of the report are IBM, Splunk, CA Technologies, Micro Focus, HCL Technologies, BMC Software and Moogsoft among others.

Segmentation

The global AIOps market is segmented by component, offering, deployment model, enterprise size, end-user industry and geography.
By Component
Data Collection and Analytics
Machine Learning and AI
By Offering
Solution
Services
By Deployment Model
On-premise
Cloud
By Enterprise Size
Small
Medium
Large
By End-User Industry
BFSI
Healthcare
Retail
Communication and Technology
Government
Manufacturing
Media and Entertainment
Others
By Geography
North America
United States

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

UK

Germany

France

Italy

Others

Middle East and Africa

Saudi Arabia

UAE

Israel

Others

Asia Pacific

Japan

China

India

Australia

Others

Contents

7.2. Cloud

8. GLOBAL AIOPS MARKET BY ENTERPRISE SIZE

8.1. Small
8.2. Medium
8.3. Large

9. GLOBAL AIOPS MARKET BY END-USER INDUSTRY

9.1. BFSI
9.2. Healthcare
9.3. Retail
9.4. Communication and Technology
9.5. Government
9.6. Manufacturing
9.7. Media and Entertainment
9.8. Others

10. GLOBAL AIOPS MARKET BY GEOGRAPHY

10.1. North America
  10.1.1. United States
  10.1.2. Canada
  10.1.3. Mexico
  10.1.4. Others
10.2. South America
  10.2.1. Brazil
  10.2.2. Argentina
  10.2.3. Others
10.3. Europe
  10.3.1. UK
  10.3.2. Germany
  10.3.3. France
  10.3.4. Italy
  10.3.5. Others
10.4. Middle East and Africa
  10.4.1. Saudi Arabia
  10.4.2. UAE

11. COMPETITIVE INTELLIGENCE

12. COMPANY PROFILES

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