

# Germany Probiotics Market - Forecasts from 2020 to 2025

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## Abstracts

Germany Probiotics Market is expected to grow at a compound annual growth rate of 5.35% over the forecast period to reach a market size of US\$2,607.053 million in 2025 from US\$1,907.234 million in 2019. The Health and wellness aspiration of consumers across the country is increasingly influencing the dietary patterns. This in turn is contributing to the purchasing proclivities of an informed consumer in present times that have begun to include supplements like that of probiotics. Moreover, the current state of indisposition which the world has succumbed to, also known as CoVid19, is further enthusing consumers to lead a flexitarian way of living that necessitates pristine gut health to reduce the risk of falling sick and prevent the paving the way for further illness. The current propensity to include probiotics in one's daily diet is not only limited to the affluent but also includes households who have just started a family, nuclear as well as joint families as well as independent singles, established couples, young adolescents who wish to transition into a healthier living standard as well as senior individuals. The rationale behind such a consumption ranges from the need for compensating for not having paid adequate attention towards one's gut health, a member of the household who has higher suffers from irritable bowel syndrome, lose weight, and supplement one's diet. Further, probiotics needn't be administered only for gut health but also can be effective for the fight against cavity-causing organisms in our mouths.

Therefore, in cognizance of this consumer trend that is surging upward, various developments have taken place in the Germany Probiotics Market that includes research initiatives funded by probiotic makers as well is poised to fuel a healthy growth during the forecast period. A recent study, funded by German probiotic maker Synformulas, inferred that the findings add to evidence that certain probiotics can help some people with irritable bowel syndrome, (IBS). The trial tested a probiotic containing Bifidobacterium bacteria that had been heated to make them 'non-viable.' The point is to

give the supplements a longer shelf-life than standard probiotics. That would make them easier to store and take when traveling, according to the researchers. Further, in 2018 approximately 12.3 billion eggs were produced in Germany in 2018, this was a 2.0% increase in the previous year. Moreover, just under 7.8 billion eggs (63.2% of total production) were produced by hens kept in barns. During the first six months of the same year, 4.0 million tons of meat were produced by commercial slaughterhouses in Germany. [Source: Statistisches Bundesamt (Destatis)]. Thus to sustain as well as meet the current demands for sustainable livestock farming, Evonik Industries AG, which is a stock-listed German specialty chemicals company headquartered in Essen, North Rhine-Westphalia, Germany and Vland signed a memorandum of understanding for a strategic cooperation work on innovations for probiotics in animal nutrition to develop new business opportunities for probiotics in livestock, aquaculture among others .

## Segmentation

### By Application

Functional Food and Beverages

Dietary Supplements

Animal Feed

### By End-User

Human

Animal

### By Ingredient

Bacteria

§ Lactobacilli

§ Bifidobacterium

## § Streptococcus Thermophilus

Yeast

By Function

Regular

Preventative Healthcare

Therapeutic

By Type

Lactobacillus

Streptococcus

Bifidobacterium

Spore Formers

Others

By Form

Liquid

Dry

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