

Gellan Gum Market - Forecasts from 2018 to 2023

<https://marketpublishers.com/r/GB6767D523EEN.html>

Date: February 2018

Pages: 74

Price: US\$ 3,200.00 (Single User License)

ID: GB6767D523EEN

Abstracts

Global gellan gum market is expected to grow at a compound annual growth rate of 3.83% over the period 2018 to 2023. The market is expected to reach US\$62.960 million by 2023 from a market size of US\$50.257 million in 2017. Gellan Gum is an ingredient produced by culturing bacteria and helps in improving the quality of the product. Increasing demand of bakery products such as jelly jam, pudding, confectionary and others is the key driver of global gellan gum market. Growing global aging population and increasing demand for cosmetics and personal products is further driving the growth of gellan gum market across the globe. Gellan gum is currently being used as a multifunctional additive in various pharmaceutical products for oral, nasal, ophthalmic, and other applications due to its unique structure and beneficial properties. Thus, growing pharmaceutical industry owing to rising incidence of chronic diseases and growing healthcare industry across the globe will continue to propel the growth of global gellan gum market over the forecast period.

North America holds a significant share in the global market on account of growing applications of gellan gum in food & beverage and pharmaceutical industry in the region. The market in the Asia Pacific is expected to witness a high growth rate over the forecast period due to increasing production of gellan gum in this region.

Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segments which have been covered as part of the report.

Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of gellan gum. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Gellan Gum market has been segmented by type, application, and geography as below:

By Type

- Low-Acyl Gellan Gum

- High-Acyl Gellan Gum

By Application

- Food and Beverage

- Pharmaceuticals

- Chemical

- Cosmetics

- Others

By Geography

- Americas

- North America

- South America

- Europe Middle East and Africa

- Europe

- Middle East and Africa

- Asia Pacific

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this report are DSM, Biopolymer International, Xinjiang Fufeng Biotechnologies, Hawkins Watts, CP Kelco, and Hangzhou Gellan Solutions among others.

Contents

1. INTRODUCTION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. MARKET DYNAMICS

4.1. Segmentation

4.2. Drivers

4.3. Restraints

4.4. Opportunities

4.5. Supplier Outlook

4.6. Industry Outlook

4.7. Porter's 5 Forces Analysis

4.8. Industry Value Chain Analysis

4.9. Industry Regulations

4.10. Scenario Analysis

5. GELLAN GUM MARKET FORECAST BY TYPE (US\$ BILLION)

5.1. Low-Acyl Gellan Gum

5.2. High-Acyl Gellan Gum

6. GELLAN GUM MARKET FORECAST BY APPLICATION (US\$ BILLION)

6.1. Food and Beverage

6.2. Pharmaceuticals

6.3. Chemical

6.4. Cosmetics

6.5. Others

7. GELLAN GUM MARKET FORECAST BY GEOGRAPHY (US\$ BILLION)

7.1. Americas

7.1.1. North America

7.1.2. South America

7.2. Europe Middle East and Africa

7.2.1. Europe

7.2.2. Middle East and Africa

7.3. Asia Pacific

8. COMPETITIVE INTELLIGENCE

8.1. Market Share Analysis

8.2. Investment Analysis

8.3. Recent Deals

8.4. Strategies of Key Players

9. COMPANY PROFILES

9.1. DSM

9.2. Biopolymer International

9.3. Xinjiang Fufeng Biotechnologies

9.4. Hawkins Watts

9.5. CP Kelco

9.6. Hangzhou Gellan Solutions

9.7. Foodchem International Corporation

I would like to order

Product name: Gellan Gum Market - Forecasts from 2018 to 2023

Product link: <https://marketpublishers.com/r/GB6767D523EEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB6767D523EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970