

# Functional Printing Market - Forecasts from 2017 to 2022

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### **Abstracts**

Functional Printing market is projected to witness a CAGR of 18.94% to reach a total market size of US\$24.765 billion by 2022, from US\$10.403 billion in 2017. This printing technology is being increasingly used on account of advantages like high manufacturing rate, low production cost, reduced energy consumption and less material wastage. Advancement in the printing technology to manufacture products with high reliability and accuracy and the mounting need for mass production of electronic devices like LED's and RFID chips are some of the key factors driving the market growth. Increasing use of displays and biosensors, and development of new printing processes like micro-contact printing and nano-imprint lithography are additional factors boosting the demand for functional printing during the forecast period.

Geographically, North America held the largest global market share in 2016 owing to the presence of a large number of key market players in the region. European Functional Printing market is also expected to experience a significant growth during the forecast period owing to the increased usage of functional printing by electronics sector because of its design, low cost, and material utilization benefits.

Prominent key market players in functional printing market include BASF, Mark Andy, Avery Dennison Corporation, E Ink Holdings, and GSI Technologies among others. The global functional printing industry is competitive with few major vendors in the global functional printing market. These market players compete on price, innovation, quality, and support services. Major players are engaging in acquiring smaller regional market players to expand their global market footprint. Recently, BASF announced its partnership with Essentium, while combining their core strengths to provide a range of polymer solutions that overcome the conventional interlayer weaknesses of 3D printed parts.



In this report, Functional Printing market is segmented by material, printing technology, type of coating, application, and geography as below:

By Material

Substrate Ink

By Printing Technology

Inkjet Screen Gravure Flexography

By Type of Coating

Conductive Conformal

By Application

Sensor Batteries RFID Photovoltaic Flexible Display

By Geography

Americas North America U.S. Canada Mexico Others South America Brazil



Argentina Others Europe Middle East and Africa Europe UK Germany France Italy Spain Others Middle East and Africa Saudi Arabia UAE Israel Others Asia Pacific Japan China India Australia Others



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