

Frozen Food Supply Chain Analysis and Forecasts from 2018 to 2023

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Abstracts

The relative reduction in the leisure time over the years is resulting in individuals engaging in the consumption of food products that are readily usable, without compromising with the nutrition content. As such, the demand for frozen food has been increasing gradually over the years. Moreover, the frozen food manufacturers are innovating with the products to provide different flavors, which are further stimulating the growth of the market. Simultaneously, the ability of the frozen foods to be stored for a relatively longer duration is also leading to its growing popularity. This is providing an opportunity for the participants in the frozen food supply chain to generate significant revenues and obtain high margins. The frozen food supply chain is composed of a wide variety of products and firms that operate in different sphere of the supply chain. The degree of market power held by the firms along the supply chain depends on the product categories. The report comprehensively covers the frozen food ecosystem which constitutes the agriculture sector, inbound refrigerated logistic, manufacturer, outbound refrigerated logistic, and retailer. The basic structure of the frozen food supply chain involves a raw material that undergoes a substantial degree of alteration before it is distributed to the final consumers. Thus, the global frozen food supply chain report will improve the understanding of the functioning of the supply chain and provide indepth analysis of how the input cost are passed on to the different participants operating in the supply chain and to the eventual consumer.

The "frozen food supply chain analysis and forecast" report comprehensively covers the important factors in the product cycle, from the phase of raw material procurement to the supply of the final product to the eventual end user. It extensively covers the procurement trend of the major raw materials involved in the development of the final product along with the possible risk and dynamics of the market. Simultaneously, the report provides insight to the refrigerated logistic trend in the frozen food market, with both inbound and outbound logistics market covered in detail. Furthermore, the



revenues generated by the participants in the frozen food ecosystem are derived after analyzing the important and minute factors. Moreover, the regional specific cost analysis of the supply chain is provided in the report, giving insights of the region that develops a product with minimum cost. Additionally, the overall regulatory framework of the supply chain has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall supply chain environment. The logistic strategies of the major frozen food manufacturers such as Ajinomoto Co., Inc., Kraft Heinz, McCain Foods, Greencore, Tyson Foods, Inc., Schwan's Company, Nomad Food Limited, and Nestlé are covered. Moreover, the major frozen food logistic service profiled includes RSA Global, Swire & Sons, Kloosterboer Group, Nichirie Corporation, Lineage Logistics, NewCold Coöperatief UA, JWD Group, and Americold.

Segmentation

The frozen food supply chain analysis and forecast is segmented as the following, Supplier Market Structure Product Market Trend Geographical Distribution of Supply Chain Components Frozen Food Manufacturers Concentration **Refrigerated Logistic Market Trend Regulatory Environment Pestle Analysis** Raw Material Sourcing Major Raw Materials Vegetables Fruits Sea Food Meat & Poultry Raw Material Procurement Trend Risk Manufacturer Dynamics Production Capacity Market Challenges Target Market **Outsourced Refrigerated Logistic Market** Inbound Logistic **Outbound Logistic** Frozen Food Ecosystem Analysis Agriculture



Refrigerated Inbound Logistic Manufacturer Refrigerated Outbound Logistic Regional Cost Analysis



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