

Flexible Packaging Market - Forecasts from 2016 to 2021

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Abstracts

Flexible Packaging Market was worth US\$99.959 billion in 2015 and is estimated to reach US\$128.17 billion by the end of forecast period, at a CAGR of 4.23% over the forecast period. Asia Pacific region is the biggest market for flexible packaging solutions, followed by Europe Middle East and Africa and Americas (North and Latin America). Most of the demand for flexible packaging solutions is originating from developing economies like China, India, Brazil, and Mexico among others, on account of factors like high economic growth, increasing population and rising disposable income. Changing consumer preferences with regards to packaging consumption is also one of the major factors augmenting the demand for flexible packaging products.

This report provides a comprehensive analysis of the Flexible Packaging Market. The market size and forecast of the global, regional and various segments has been provided in US\$ billion.

Under market dynamics section, different drivers, restraints, current trends and opportunities which exist in the market have been discussed with the detailed analysis regarding the same. Market analysis has been provided with the help of Porter's Five Forces model. The other major sub-sections under this section are supplier outlook, industry outlook, industry lifecycle analysis, and value chain.

The report also provides an in-depth knowledge of the Flexible Packaging Market, with detailed major market segmentation and country level analysis.

Competition analysis section lists vendor market share, recent investments by some of the major players, deals and strategies adopted by them to increase their visibility in the market.

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