

Flexible Electronics Market - Forecasts from 2018 to 2023

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Abstracts

Flexible electronics market is projected to witness a compound annual growth rate of 17.68% to reach a total market size of US\$18.992 billion by 2023, from US\$7.152 billion in 2017. Flexible Electronics is being increasingly used in industries such as consumer electronics, healthcare, automotive among others on account of advantages it offers like ruggedness, lightweight, low cost and less heat dissipation as compared to rigid electronics. The major factors driving the demand for flexible electronics are increasing adoption of these devices for IoT applications, favourable government policies and initiatives, cost-effectiveness, and rising application across industry verticals. However, an already established market for rigid electronics products will hinder the growing demand for these products.

This research study examines the current market trends related to the demand, supply, and sales, in addition to the recent developments. Major drivers, restraints, and opportunities have been covered to provide an exhaustive picture of the market. The analysis presents in-depth information regarding the development, trends, and industry policies and regulations implemented in each of the geographical regions. Further, the overall regulatory framework of the market has been exhaustively covered to offer stakeholders a better understanding of the key factors affecting the overall market environment.

Identification of key industry players in the industry and their revenue contribution to the overall business or relevant segment aligned to the study have been covered as a part of competitive intelligence done through extensive secondary research. Various studies and data published by industry associations, analyst reports, investor presentations, press releases and journals among others have been taken into consideration while conducting the secondary research. Both bottom-up and top-down approaches have

been utilized to determine the market size of the overall market and key segments. The values obtained are correlated with the primary inputs of the key stakeholders in the value chain of the flexible electronics. The last step involves complete market engineering which includes analyzing the data from different sources and existing proprietary datasets while using various data triangulation methods for market breakdown and forecasting.

Market intelligence is presented in the form of analysis, charts, and graphics to help the clients in gaining faster and efficient understanding of the market.

Major industry players profiled as part of the report E Inks Holdings, Inc., Blue Spark Technologies, Plastic Logic GmbH, GSI Technologies, Imprint Energy, and Panasonic Corporation among others.

Segmentation

The flexible electronics market has been analyzed through following segments:

By Product Type

Battery

Display

Sensor

Memory

By End-User Industry

Consumer Electronics

Automotive

Healthcare

Energy and Power

Aerospace and Defense

Others

By Geography

North America

U.S.

Canada

Mexico

Others

South America

Brazil

Argentina

Others

Europe

United Kingdom

Germany

France

Italy

Others

Middle East and Africa

United Arab Emirates

Israel

Saudi Arabia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Others

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