

# Flavors And Fragrances Market - Forecasts from 2019 to 2024

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# **Abstracts**

The global flavors and fragrances market is projected to grow at a CAGR of 5.45%, to reach a market size of US\$39.209 billion in 2024, from US\$28.515 billion in 2018. The flavors and fragrances have become an integral part of different products with application ranging from food and beverages to household care and toiletries. Rapid urbanization, focus towards a healthier lifestyle and increasing application of flavors and fragrances are some of the major factors driving this market. Furthermore, the budding food and beverage, chemical and pharmaceutical industries are also projected to augment this demand in the coming years. Asia Pacific is expected to hold a significant share in the global market owing to the budding FMCG market in the region and is projected to see multiple growth opportunities during the forecast period.

#### **DRIVERS**

Growing food and beverage industry

Budding usage in chemicals and pharmaceuticals industry

#### RESTRAINTS

Restrictions towards the use of synthetic flavors and fragrances

# **INDUSTRY UPDATE**

In July 2019, Givaudan, a leading flavors and fragrances manufacturer, inaugurated its new flagship Innovation Center in Kemptthal, Switzerland. The company invested CHF120 million, which is the company's largest investment to date.



In June 2019 International Flavors and Fragrances Inc., completed the acquisition of Wiberg Corporation, Inc., an Austrian company specializing in savory flavor solutions.

The major players profiled in the Flavors and Fragrances market include Truly Opto-

Electronics Ltd., Excelitas Technologies Corp., Delo, and LG Innotek among others.
Segmentation
The flavors and fragrances market has been analyzed through the following segments:
By Form
Natural
Synthetic
By Type
Flavors
Fragrance
By Raw Materials
Essential Oils
Aroma Chemicals
Others
By Application
Flavors
Food

Beverages



Pharmaceutical	
Fragrances	
Dish and Laundry Detergents	
Skin and Hair Care Products	
Perfumes	
Household Care	
Others	
By Geography	
North America	
USA	
Canada	
Mexico	
South America	
Brazil	
Argentina	
Others	
Europe	
Germany	
France	

United Kingdom





Spain
Others
Middle East and Africa
Saudi Arabia
Israel
Others
Asia Pacific
China
Japan
India
Others



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