

# Feed Acidifiers Market - Forecasts from 2018 to 2023

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## Abstracts

Feed acidifiers help in maintaining the low PH in livestock while preventing diseases, promoting homogenous blending and activating digestive enzymes of the feed. Feed acidifiers market is projected to witness a CAGR of 6.10% during the forecast period to reach a total market size of US\$1.949 billion by 2023, increasing from US\$1.366 billion in 2017. Increasing demand for livestock products due to rapidly growing population, rising spending power of consumers and urbanizing societies are some of the major factors driving the need for feed acidifiers. Moreover, the ongoing advancements in animal feed industry owing to continuous investments in R&D and greater government funding, is further propelling the feed acidifier market growth. The ban on antibiotics in Europe and certain parts of the United States have provided opportunities for feed acidifier vendors. In addition, the rising concern about the quality of animal products due to increasing health concerns among consumers significantly contributes to the feed acidifier market growth. However, the presence of substitute technologies may restrain its market growth.

### By Livestock

By livestock, poultry sector is expected to grow at a high CAGR over the projected period. This growth is mainly driven by rising consumption of poultry meat. According to USDA data, per capita consumption of poultry increased from 100.2 to 109.5 pounds in between 2010 to 2017. This growth will be bolstered majorly due to increasing meat consumption in key developing countries of Asia Pacific region. Moreover, the penetration of fast food restaurants offering poultry meat in food products will further drive this segment growth.

### By Geography

Geographically, Asia Pacific is expected to grow at a high CAGR over the projected

period primarily because of the demand generated by rapidly developing countries like India and China. Rising demand for livestock products owing to rapidly growing population coupled with rising expenditure are major factors for the growth of feed acidifier market. Other drivers include high demand for nutritive foods and nutritional animal products due to rising concerns among consumers regarding health and fitness.

### Competitive Insight

The feed acidifiers market is well diversified as it has witnessed the emergence of numerous regional, local and international players over the years. The competition is expected to intensify further due to several factors like product extension, technological innovations, and mergers and acquisitions. The large international players are increasingly focusing on acquiring small local or regional firms to strengthen their market reach and offering. The major players discussed in this report include BASF SE, Novus International, Yara International, Perstorp Holding, Kemin Industries, Biomin Holding, Impextraco, Kamira OYJ.

### Segmentation

Feed acidifiers market has been segmented by livestock, type, and geography.

#### By Livestock

Swine

Poultry

Aquatic

Cattle

Others

#### By Type

Propionic Acid

Lactic Acid

Fumaric Acid

Others

## By Geography

### North America

USA

Canada

Mexico

Others

### South America

Brazil

Argentina

Others

### Europe

Germany

France

United Kingdom

Spain

Others

Middle East and Africa

UAE

Israel

South Africa

Others

Asia Pacific

China

Japan

India

South Korea

Others

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