

# Europe Middle East and Africa (EMEA) Print Labels Market - Forecasts from 2016 to 2021

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## Abstracts

Europe Middle East and Africa (EMEA) Print Labels Market was estimated at US\$12.227 billion in 2015 and will grow to US\$15.003 billion by 2021, at a CAGR of 3.47% over the forecast period. Consumers in European countries are demanding innovative products which require coloured high-quality digital printing for more personalized offerings, thereby boosting the growth of print labels market. Increasing demand for packaged food and beverage products further fuels the demand for innovative and effective print labels in the region. However, high investment in the print labels industry is hindering the growth of print labels market, especially for the new entrants. Moreover, European converters are witnessing rising costs of raw materials which will also act as a restraint to the growth of this industry over the forecast period.

## Research Methodology

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

## Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of print labels solutions. Complete industry analysis has also been covered by Porter's five forces model as a part of this

report section.

## **Segmentation**

Thirdly, EMEA Print Labels market has been segmented on the basis of type, printing technology, end-use industry, and geography. By type, the market has been segmented as pressure sensitive labels, in-mold labels, wet-glued labels, sleeve labels, multi-part tracking labels, and others. By printing technology, segmentation has been done as flexography, offset, screen, letterpress, gravure, and digital. EMEA Print Labels market has further been segmented by end-use industry into healthcare, food and beverage, personal care, industrial, household care, consumer electronics, and others. By geography, the segmentation has been done as Europe (United Kingdom, Germany, Spain, Italy, France and others) and the Middle East and Africa.

## **Market Players**

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry participants profiled as part of this section are Mondi, Ceneo, CCL Industries, 3M and Bemis among others.

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