

# Europe Middle East and Africa (EMEA) Glass Packaging Market - Forecasts from 2016 to 2021

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## Abstracts

Europe Middle East and Africa (EMEA) Glass Packaging Market is estimated to grow from US\$14.785 billion in 2015 to US\$17.970 billion by 2021, at a CAGR of 3.31% over the forecast period. Factors such as growing need for environment-friendly packaging solutions and demand arising from end-use industries is boosting the market growth. Increased focus on recycling will encourage the use of glass packaging solutions, with manufacturers of these products forming strategic partnerships to cope up with the demand. The other key factor driving the demand of glass packaging solutions is rising alcoholic consumption in Middle Eastern countries. Though many Islamic nations in the region have banned alcohol consumption, growing tourism industry and presence of large number of expatriates in the region is propelling the alcohol and beverages demand, thereby spurring the need for glass packaging solutions.

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of glass packaging solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

Thirdly, EMEA Glass Packaging market has been segmented on the basis of application

and geography. By applications the market has been segmented majorly into soft drinks, fruit drinks, pharmaceuticals, personal care, alcoholic drinks, and others. By geography, the segmentation has been done as United Kingdom, Germany, France, Middle East and Africa, and others.

Finally, competitive intelligence section deals with major players in the market, growth strategies, products, financials, and recent investments among others. Key industry participants profiled as part of this section are Verallia, Saint Gobain, Ardagh Group, Owens-Illinois and Gerresheimer among others.

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