

Europe Middle East and Africa (EMEA) Feed Additives Market – Forecasts from 2017 to 2022

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Abstracts

Europe Middle East and Africa (EMEA) feed additive market is projected to reach US\$ 10.690 billion by 2022, increasing from US\$ 8.051 billion in 2016, growing at a CAGR of 4.84% during this period. Factors like expanding poultry and dairy industry coupled with rising disposable income augments the feed additive market growth in EMEA region. Moreover, the rising health concern with growing aging population, especially in Europe, further propels the market growth. The focus of Middle East has shifted to animal husbandry owing to ecological instability which, in turn, creates opportunities for international players while boosting the market growth in this region. In addition to this the easy trade policy adopted by EU nations enhances the export animal products which, in turn, contribute to the market growth. However, ban on antibiotics in Europe and high regulatory risk in EMEA do hamper the market growth. The German and Italian feed additive market is expected to grow at a high rate owing to their influential and developed market coupled with country's high per capita income level. Moreover, the players in this region are highly focused in product innovation and product extension while attracting customers and escalate the market growth.

Research Methodology

This section provides an anatomy of the research process followed for calculating market size and forecasts along with a list of the secondary data sources used and the primary inputs which were taken for data validation. It also provides an outline of the various segmentations which have been covered as part of the report.

Market Dynamics

In this section, the entire market is explained along with various drivers, restraints, and

opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Europe Middle East and Africa feed additive Market has been segmented on the basis of product, livestock, and geography as follows

By Product Type

- Antibiotic
- Enzyme
- Vitamin
- Amino Acid
- Antioxidant
- Acidifiers
- Minerals
- Others

By Livestock

- Aquatic Animals
- Poultry
- Swine
- Cattle
- Others

By Country

- United Kingdom
- Germany
- France
- Italy
- Others

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Cargill Incorporated, BASF SE, Novozymes, Adisseo France SAS, Nutreco, Chr. Hansen, Evonik Industries, Archer Daniels Midland Company, Alltech Inc. and Elanco Animal Health.

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