Europe Middle East and Africa (EMEA) Data Center Blade Server Market – Forecasts from 2016 to 2021

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Abstracts

A blade server is a self-sufficient and petite server that has innumerable processors and is stationed with other blade servers in an enclosure known as blade enclosure. The blade enclosure provides benefits such as reduced energy costs, less utilization of space and cabling inconvenience. Moreover, it also assists in file sharing, hosting of the virtual server platform, SSL encryption, hosting of application and database. Blade servers help in improving server execution by enhancing the capacity of storage and cutting down administration costs. Increased spending on IT investments, automation and virtualization are driving the growth of blade server in EMEA region. Geographically, the demand for blade server is increasing in Europe due to the expansion of data centers in the region and need for density optimization. However, high investments incurred during the adoption of blade servers can strain the market growth. Factors such as the requirement of racks or other equipment to be installed as a part of network infrastructure increase the costs of adoption for the servers which can act as an impediment to the growth.

Research Methodology

Firstly, the report provides a brief introduction of the market and deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

Market Dynamics

Next, the section provides comprehensive market dynamics through an overview section along with growth drivers, challenges, and opportunities which exist in the

current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of blade servers. Complete industry analysis has also been covered by Porter's five forces model as a part of this report section.

Segmentation

Thirdly, Blade Server Market has been segmented on the basis of data center type, service, end user organization, vertical and geography as follows:

By Data Centre Type
Tier 1

Tier 2

Tier 3

Tier 4

By Service
Professional Services

Consulting Services

Installation and Support Services

By End User
Large Size Organization

Small Size Organization

Medium Size Organization

By Vertical
IT and Telecom

Manufacturing

Media and Entertainment

Banking, Financial Services, and Insurance (BFSI)

Retail

Government

Healthcare

Others

By Geography
Europe Middle East and Africa

UK

Germany

France

The Netherlands

Middle East and Africa

Others

Market Players

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Cisco, NEC Corporation, Huawei, and Fujitsu among others.

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